

Interreg



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Estonia – Latvia

EE-LV00038

Garden Pearls II

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A - Project identification

A.1 Project identification

Project id (automatically created)	EE-LV00038
Name of the lead partner organisation	Vidzemes tūrisma asociācija
Name of the lead partner organisation in English	Vidzeme Tourism Association
Project title	Garden Pearls for all
Project acronym	Garden Pearls II
Programme priority	More accessible and sustainable cross-border tourism experience
Specific objective	4.1: Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation
Project duration in months	36

A.2 Project summary

Please give a short overview of the project describing:

- the common challenge of the programme area you are jointly tackling in your project;
- the overall objective of the project and the expected change your project will make to the current situation;
- the main outputs you will produce and those who will benefit from them;
- the approach you plan to take and why a cross-border approach is needed;

The project addresses the lack of accessible tourism options in the Estonia-Latvia border area for people with disabilities, limited mobility, or other special needs (families, elderly people, people with mental impairments).

The project aims to advance a network of accessible gardens, parks, and nature sites, increase the number of accessible garden tourism options, and promote sustainable tourism.

The expected outcome is an increase in the number of tourists visiting the region, especially from new target groups, generating employment opportunities and contributing to the local economy.

The project's outputs include a common standard for accessible garden tourism development, an online accessible Garden Pearls web-page, and training for stakeholders in the garden tourism industry. In addition, the project will undertake 13 pilot initiatives and 4 general investment activities to enhance and assess the accessibility of gardens and parks in the Garden Pearls network. Based on the pilots jointly developed solution will be implemented in 17 gardens.

The project's novelty lies in its approach to combining garden tourism and accessibility, which is a unique selling point for the region.

The cross-border approach is necessary to share best practices and jointly tackle accessibility challenges faced by many gardens and parks in the Estonia-Latvia Programme area.

A.4 Project outputs and result overview

Programme Output Indicator	Aggregated value per Programme output indicator	Measurement Unit	Output	Output Title	Output target value	Programme result indicator	Baseline	Result indicator target value	Measurement unit		
Pilot actions developed jointly and implemented in projects	13,00	pilot actions	0	Pilot actions to test new methods, designs, and materials to be used at GP and other sites for design and set-up of trails.	4,00	Solutions taken up or up-scaled by organisations	0	4,00	solutions		
			2.1								
			0	Pilot actions to test new methods, designs, and materials to be used at GP and other sites for design and set-up of resting places.	3,00						
			2.2								
0	Pilot actions to test new methods, designs, and materials to be used at GP and other sites for beds for plants.	2,00									
2.3											
0	Pilot actions to test new methods, designs,	4,00									

Programme Output Indicator	Aggregated value per Programme output indicator	Measure ment Unit	O ut put	Output Title	O ut put tar get value	Programme result indicator	B a s e line	Result in dicator target value	Mea sure ment unit
			ut	and materials to be used at GP and other sites for information dissemination and education.					
Jointly developed solutions	4,00	solu tions	O ut put 3.1	Jointly developed solutions to design and set up more inclusive and accessible trails and paths for gardens and parks	1,00				
			O ut put 3.2	Jointly developed solutions to design and set up more inclusive and accessible resting places for gardens and parks	1,00				
			O ut put	Jointly developed solutions to design and set up more inclusive and accessible beds for plants at gardens and parks	1,00				

Programme Output Indicator	Aggregated value per Programme output indicator	Measurement Unit	Output	Output Title	Output target value	Programme result indicator	Baseline	Result in target value	Measurement unit
			3.3						
			3.4	Jointly developed solutions to design and set up more inclusive and accessible information dissemination and educational materials for gardens and parks	1,00				
Organisations cooperating across borders	17,00	organisations	1.1	Garden Pearls cross-border development network	17,00	Organisations cooperating across borders after project completion	0	17,00	organisations

B - Project partners

Partners overview

Number	Status	Name of the organisation in English	Country	Organisation abbreviation	Partner role	Partner total eligible budget
1	Active	Vidzeme Tourism Association	Latvija (LV)	VTA	LP	176.210,00
2	Active	NGO Garden Pearls	Latvija (LV)	Darza Perles	PP	74.400,00
3	Active	Riga Planning Region	Latvija (LV)	RPR	PP	98.250,00
4	Active	Kurzeme Planning Region	Latvija (LV)	KPR	PP	119.950,00
5	Active	Madona municipality government	Latvija (LV)	Madona	PP	31.350,00
6	Active	Valmiera municipality government	Latvija (LV)	Valmiera	PP	31.850,00
7	Active	Gulbene municipality government	Latvija (LV)	Gulbene	PP	31.366,00
8	Active	Specially Protected Cultural Monument the Turaida Museum Reserve	Latvija (LV)	Turaida	PP	29.650,00
9	Active	Birini Castle Park	Latvija	Bīriņu Pils	PP	34.650,00

Number	Status	Name of the organisation in English	Country	Organisation abbreviation	Partner role	Partner total eligible budget
			(LV)			
10	Active	Smiltene municipality government	Latvija (LV)	Smiltene	PP	31.850,00
11	Active	Oleri Manor NGO	Latvija (LV)	Oleri	PP	37.440,00
12	Active	University of Tartu	Eesti (EE)	UT	PP	124.925,00
13	Active	NGO Estonian Rural Tourism	Eesti (EE)	ERTO	PP	214.575,00
14	Active	Pärnu City Government	Eesti (EE)	Pärnu	PP	39.975,00
15	Active	Viljandi Municipality	Eesti (EE)	Viljandi	PP	21.425,00
16	Active	Foundation Tõstamaa Manor	Eesti (EE)	Tõstamaa	PP	23.275,00
17	Active	Municipal Agency "Cesu Municipality Tourism Development Agency"	Latvija (LV)	PA "CN TAA"	PP	34.850,00

B.1 Lead partner	
Partner number	1
Partner role	LP
Name of the organisation in original language	Vidzemes tūrisma asociācija
Name of the organisation in English	Vidzeme Tourism Association
Organisation abbreviation	VTA
Department / unit / division	
Partner main address	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street, House number, Postal code, City	Pils square 1 LV-4101 Cesis
Homepage	www.vidzeme.com
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Sectoral agency
Legal status	Private
Sector of activity at NACE group level	S.94.99
VAT number (if applicable)	40008031761
PIC (from EC Participant Register)	952953027
Contact	
Legal representative	Member of the board Ilze Millere
Contact person	Manager Jānis Sijats

Contact	
Email	janis.sijats@gmail.com
Telephone no.	0037129175314
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>Vidzeme Tourism Association (VTA) has more than 26 years of experience in development and promotion of regional tourism, as well as vast experience with implementation of various cross-border tourism projects. The members of VTA are local municipalities of historic Vidzeme region, private entrepreneurs as well as educational Institutions, including Vidzeme University. Regarding the development of garden tourism, VTA has been behind the initial idea to develop and promote garden tourism in Latvia.</p>	
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?	
<p>VTA will act as lead partner of the project, being responsible for coordination of all project activities. The Vidzeme Tourism Association will have responsibility for the growth and development of the main garden tourism product. This entails coordinating project delivery, arranging travel for familiarisation purposes, and creating videos together with other partners. It also involves ensuring a consistent process is followed across all partnerships, providing high-quality updates and reports on the project, and handling finance transactions within the scope of the project.</p> <p>VTA will have the following tasks and responsibilities in the project:</p> <ul style="list-style-type: none"> - Coordination of Garden Parks partnership - Contribute to the joint development and service design of Garden Pearls product in its endeavor to become more inclusive and accessible to new identified target groups. - Contribute to elaboration and implementation of marketing actions (participation of events, fairs, elaboration of FAM programmes), main responsibility for presentation of Garden Pearls product development. - Participation at project working group work to ensure timely and coordinated implementation of project. 	
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	
<p>VTA has an experience as the Lead Partner in EstLat Programme projects - GreenRailways and Garden Pearls, as project partner in Coastal Hiking, Military Heritage. VTA has also been as a Lead Partner in Interreg Europe programme project Cult-CreaTE, as well as a partner in 2 other Interreg Europe projects aimed at developing cultural tourism and cultural routes at regional, as well as Europe-wide scale. Overall, VTA has huge experience with implementation of cross-border projects within various programmes, attracting knowledgeable and competent staff with many years of project experience both as a Lead Partner and project partner, and can contribute significantly with ideas and expertise in the project involved.</p>	

Co-financing			
Source		Amount	Percentage
ERDF		140.968,00	80,00 %
Partner contribution		35.242,00	20,00 %
Partner total eligible budget		176.210,00	100,00 %
Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
VTA	Private	35.242,00	20,00 %
Total			
Sub-total public contribution		0,00	0,00 %
Sub-total automatic public contribution		0,00	0,00 %
Sub-total private contribution		35.242,00	20,00 %
Total		35.242,00	20,00 %
State Aid			
State aid criteria self-check			
Criterion I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	No	Partner does not engage in economic activity	
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	No	Partner does not engage in economic activity	
Criterion II: Does the partner receive an undue advantage in the framework of the project?			
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	No	Partner does not use results in its economic activity (does not engage in economic activity)	
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not	No	The partner does not use results in its economic activity (does not engage in economic activity)	

Criterion II: Does the partner receive an undue advantage in the framework of the project?	
received in the absence of funding granted through the project)?	
Result of State aid criteria self-check:	No risk of state aid
GBER scheme	

B.1 Project Partner 2	
Partner number	2
Partner role	PP
Name of the organisation in original language	NGO Dārza Pērles
Name of the organisation in English	NGO Garden Pearls
Organisation abbreviation	Darza Perles
Department / unit / division	
Partner main address	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street, House number, Postal code, City	Pils square 1 LV-4101 Cēsis
Homepage	gardenpearls.eu
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Interest groups including NGOs
Legal status	Private
Sector of activity at NACE group level	S.94.99
VAT number (if applicable)	50008305301
PIC (from EC Participant Register)	
Contact	
Legal representative	Member of the board Raitis and Solvita Sijāts and Muižniece

Contact	
Contact person	Alise Plaude
Email	darzaperles@gmail.com
Telephone no.	0037120220072
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>Darza Perles organization has expertise in garden tourist marketing, network building, and activities that help garden owners build their ability. Organization has been developed as a result of the EST LAT 70 Garden Pearls project. As an organisation, its main objective is to promote the development of garden tourism in Latvia and to contribute to the development of a sustainable garden tourism industry. It also includes activities such as: marketing garden tourism on the local and international market; promoting cooperation and networking among garden tourism businesses, with national and local authorities, garden professionals, tourism companies and other organisations; participate in the introduction and development of standards, classifications and certifications for the garden tourism sector; contribute to the exchange, collection and dissemination of information on garden tourism and to the creation of a common database of tourism information.</p>	
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?	
<p>NGO Garden Pearls will have the following tasks and responsibilities in the project:</p> <ul style="list-style-type: none"> - Contribute to the joint development and service design of Garden Pearls product in its endeavor to become more inclusive and accessible to new identified target groups. - Responsible for investment actions in The Ethnographic Open-Air Museum of Latvia, "Vēveru" branch. - Contribute to elaboration and implementation of marketing actions (participation of events, fairs, elaboration of FAM programmes), main responsibility for creation and presentation of Garden Pearls in marketing events. - Participation at project working group work to ensure timely and coordinated implementation of project. 	
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	
<p>Organization was developed as the network organization as the result of the EST LAT 70 project Garden Pearls. The partner has not yet been official partner of international project, however it has team and members that have extensive experience in participating in EU cross-border project. Members of Darza Perles are very experienced in variety of projects and give it's professional expertise on the topics. They are as Biriņi castle (many local, national and interregional projects), Jaunrujas garden (experience in local in national projects), Ledurgas dendro park (experience in local and national projects), Raunas stadi (local projects), Latvia open air museum (culture heritage protection projects and activities). Moreover, the Vidzeme Tourism association is also part of Darza Perles, bringing its expertise to the table in product development. All of these experiences have made the members of Darza Perles highly</p>	

Motivation			
qualified and experienced professionals in their respective fields. Their contributions have helped the organization to grow and develop into a thriving network organization.			
Co-financing			
Source		Amount	Percentage
ERDF		59.520,00	80,00 %
Partner contribution		14.880,00	20,00 %
Partner total eligible budget		74.400,00	100,00 %
Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
Darza Perles	Private	14.880,00	20,00 %
Total			
Sub-total public contribution		0,00	0,00 %
Sub-total automatic public contribution		0,00	0,00 %
Sub-total private contribution		14.880,00	20,00 %
Total		14.880,00	20,00 %
State Aid			
State aid criteria self-check			
Criterion I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	No	Partner does not engage in economic activity	
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	No	Partner does not engage in economic activity	
Criterion II: Does the partner receive an undue advantage in the framework of the project?			
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	No	Partner does not use results in its economic activity (does not engage in economic activity)	

Criterion II: Does the partner receive an undue advantage in the framework of the project?	
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?	No Partner does not use results in its economic activity (does not engage in economic activity)
Result of State aid criteria self-check:	No risk of state aid
GBER scheme	

B.1 Project Partner 3	
Partner number	3
Partner role	PP
Name of the organisation in original language	Rīgas Plānošanas reģions
Name of the organisation in English	Riga Planning Region
Organisation abbreviation	RPR
Department / unit / division	Projects Management Department
Partner main address	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Pierīga (LV007)
Street, House number, Postal code, City	Z. A. Meierovica Boulev 18 LV-1050 Riga
Homepage	www.rpr.gov.lv
Address of department / unit / division (if applicable)	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Rīga (LV006)
Street, House number, Postal code, City	Z. A. Meierovica Boulev 18 LV-1050 Riga
Legal and financial information	
Type of partner	Regional public authority
Legal status	Public
Sector of activity at NACE group level	0.84.13
VAT number (if applicable)	90002222018
PIC (from EC Participant Register)	930847503
Contact	
Legal representative	Mr. Juris Žilko

Contact	
Contact person	Ms. Iveta Šķiliņa
Email	iveta.skilina@rpr.gov.lv
Telephone no.	+37129173233
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>The administration of Riga Planning Region (RPR) is a state institution supervised by the Ministry of Environmental Protection and Regional Development. RPR Development Council representing 9 municipalities of Riga regions is its decision-making authority. Functions of the RPR are defined in the Regional Development Law. The task of the regional administration is to ensure regional development planning, coordination, collaboration between local governments and other national governmental institutions. The mission of the region is to coordinate and to promote sustainable and balanced development of Riga region. RPR has implemented several projects co-financed from INTERREG: Estonia-Latvia Programme, Central Baltic Programme, Baltic Sea Region programme, EUROPE, Horizon 2020, ESPON and other both in partner and Lead Partner capacity. Projects have been implemented in several regional development areas: development and management of tourism products (military and industrial heritage, hiking trails, local cultural heritage, and others), development and marketing of a sailing destination EastBaltic Coast, transport and logistics planning, blue growth, energy efficiency, entrepreneurship promotion and smart specialisation. As a result, RPR staff has product development, managing and marketing expertise and knowledge, that enables to participate in tourism related projects. RPR has experience in coordinating various stakeholders - municipalities, local institutions, tourism operators within the framework of implementing EU funded projects. The current project is in line with Riga Region Development Programme 2022-2027 Priority 3 Action RV 3.5. "Developing a comprehensive regional tourism offer"; specifically targeting tourism product development, prototyping, monitoring and development of infrastructure for the accessibility of tourism products.</p>	
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?	
<p>In the implementation of the project and its activities, the RPR as a partner is involved in the following activities:</p> <ul style="list-style-type: none"> - project management and coordination activities at the regional level. - Responsible for investment actions in following gardens: LU rhodotendronm park paths improvements, Dole manor park, National Botanic Garden improvement (Salaspils) - planning and implementation of the activities of WP2 "Marketing activities" in Pierīga region. - Improving the accessibility of 3 gardens in Pierīga region for people with reduced mobility, visual impairment, and families with children. - implementation of the projects communication activities at regional level. <p>Key benefits of project implementation:</p> <ul style="list-style-type: none"> - The accessibility of the cross-border tourism product "Garden Pearls"; for different social groups will be improved in Pierīga. - Contribution to the development of local communities and gardens in Pierīga region, as well as to the quality of tourism service provision for tourism service providers, tour operators, 	

Motivation

accommodation, and caterers in the region, offering services to different social groups.

- The visibility and accessibility of Pieriga region as a tourist destination for different social groups will be enhanced.
- Creation of supportive infrastructure in Pieriga region - improvement of accessibility of 3 gardens for people with reduced mobility and vision, families with children.
- Facilitating access to information exchange on cross-border experiences and regional networking in the tourism sector.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

RPR has a considerable experience in managing EU funded projects, including experience in implementation of cross-border cooperation projects in the domain of tourism development. Specific tasks RPR has fulfilled during the participation in and/or managing international projects

are: project management and monitoring; overall coordination of implementation of project activities, reporting and monitoring of project implementation; organizing and co-financing common product development activities, facilitating joint competence and know-how exchange, development and dissemination of joint marketing materials; implementing tourism product promotion activities; involvement and exchange with stakeholders, organization of networking events, coordinating infrastructure development etc.

Most relevant projects in which RPR participated or led related to the development of tourism products are:

- 1) Military Heritage, project duration: 01.01.2020 – 30.04.2023, funding source: Interreg Estonia-Latvia 2014-2020 programme, main topic: development of common military heritage tourism product.
- 2) EastBaltic Harbours, project duration: 01.09.2020 – 30.04.2023, funding source: Interreg Estonia-Latvia 2014-2020 programme, main topic: to improve the sailing infrastructure of the network of harbours in Estonia and Latvia and to promote the East Baltic as a sailing destination.
- 3) Local Flavours, project duration: 01.08.2019 – 31.07.2022, funding source: Interreg Europe 2014-2020 programme, main topic: development of aid policies for sites with rich but neglected cultural heritage.
- 4) Forest Trail, project duration: 01.04.2019. – 30.06.2021, funding source: Interreg Central Baltic 2014-2020 programme, main topic: development of a long-distance hiking route in Estonia and Latvia.
- 5) Industrial Heritage, project duration: 01.05.2017 – 30.04.2019, funding source Interreg Estonia-Latvia 2014-2020 programme, main topic: development and improvement of industrial heritage sites.

Co-financing

Source	Amount	Percentage
ERDF	78.600,00	80,00 %
Partner contribution	19.650,00	20,00 %
Partner total eligible budget	98.250,00	100,00 %

Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
RPR	Public	19.650,00	20,00 %
Total			
Sub-total public contribution		19.650,00	20,00 %
Sub-total automatic public contribution		0,00	0,00 %
Sub-total private contribution		0,00	0,00 %
Total		19.650,00	20,00 %
State Aid			
State aid criteria self-check			
Criterion I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	No	Partner does not engage in economic activity	
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	No	Partner does not engage in economic activity	
Criterion II: Does the partner receive an undue advantage in the framework of the project?			
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	No	Partner does not use results in its economic activity (does not engage in economic activity)	
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?	No	Partner does not use results in its economic activity (does not engage in economic activity)	
Result of State aid criteria self-check:		No risk of state aid	
GBER scheme			

B.1 Project Partner 4	
Partner number	4
Partner role	PP
Name of the organisation in original language	Kurzemes Plānošanas reģions
Name of the organisation in English	Kurzeme Planning Region
Organisation abbreviation	KPR
Department / unit / division	Project unit
Partner main address	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Kurzeme (LV003)
Street, House number, Postal code, City	Avotu 12 LV-3801 Saldus
Homepage	www.kurzemesregions.lv
Address of department / unit / division (if applicable)	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Rīga (LV006)
Street, House number, Postal code, City	Valguma 4a LV-1048 Riga
Legal and financial information	
Type of partner	Regional public authority
Legal status	Public
Sector of activity at NACE group level	0.84.13
VAT number (if applicable)	90002183562
PIC (from EC Participant Register)	950641614
Contact	
Legal representative	Mr Māris Zusts

Contact	
Contact person	Project coordinator Aija Neilande
Email	Aija.neilande@kurzemesregions.lv
Telephone no.	0037126147139
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>Kurzemes planning region is an organization that has extensive experience in managing and implementing various types of projects. For this specific project, their goal is to make the gardens and the information about them accessible to people with different types of difficulties, such as those with vision, hearing, or mobility issues.</p> <p>One of the strengths of Kurzemes planning region is their familiarity with the area and its heritage. They have a deep understanding of the region and its cultural significance, which will allow them to develop effective strategies for adapting the gardens and information about them to be accessible to a wider range of people.</p> <p>Furthermore, the organization has established relationships with all the municipalities in the region. This network of contacts will be invaluable in ensuring the success of the project, as it will enable them to collaborate with other stakeholders and share resources.</p> <p>Kurzemes planning region has over 30 years of experience in the tourism field, which means they have a deep understanding of the industry and the needs of visitors. Their management and marketing skills will be instrumental in creating and promoting the project/product idea effectively, ensuring that it reaches a wide audience and achieves its goals.</p>	
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?	
<p>Kurzeme Planning region will have the following tasks and responsibilities in the project:</p> <ul style="list-style-type: none"> - Contribute to the joint development and service design of Garden Pearls product in its endeavor to become more inclusive and accessible to new identified target groups. - Responsible for pilot investment actions in following gardens: Sabile winery, Energy park, Brocenu forestpark. - Contribute to elaboration and implementation of marketing actions (participation of events, fairs, elaboration of FAM programmes), main responsibility for presentation of Garden Pearls in marketing events. - Participation at project working group work to ensure timely and coordinated implementation of project. <p>Kurzeme Planning Region Development Council is decision maker institution consisting from representatives of 8 Kurzeme municipalities.</p> <p>In present project KPR will work for the development of GP product in eligible Estonia-Latvia programme territories. All gardens under umbrella of KPR are located in eligible programme territory.</p>	

Motivation			
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.			
<p>We do have big experience in EU financed project development. KPR has participated in several Interreg projects both as partners and lead partners. Through their involvement in the below-mentioned projects, KPR has gained experience in social inclusion, community engagement, communication within EU projects, and meeting reporting and administrative requirements. Additionally, they possess expertise in EU cross-border project administrative and financial management, as well as a strong sense of responsibility and familiarity with the LP principle.</p> <p>Most significant to this new project idea are:</p> <p>01.05.2017. – 31.10.2019., „Introducing nature tourism For all ”, project number: LLI-010, KPR as a Lead partner</p> <p>01.05.2019. – 31.10.2021., „Nature Access to All”, project number: CB786 - KPR as a Lead partner</p>			
Co-financing			
Source		Amount	Percentage
ERDF		95.960,00	80,00 %
Partner contribution		23.990,00	20,00 %
Partner total eligible budget		119.950,00	100,00 %
Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
KPR	Public	23.990,00	20,00 %
Total			
Sub-total public contribution		23.990,00	20,00 %
Sub-total automatic public contribution		0,00	0,00 %
Sub-total private contribution		0,00	0,00 %
Total		23.990,00	20,00 %
State Aid			
State aid criteria self-check			
Criterion I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	No	Partner does not engage in economic activity	
2. Are there activities/goods/services that	No	Partner does not engage in economic activity	

State aid criteria self-check	
Criterion I: Is the partner involved in economic activities through the project?	
could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	
Criterion II: Does the partner receive an undue advantage in the framework of the project?	
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	No Partner does not use results in its economic activity (does not engage in economic activity)
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?	Yes Project partner will carry out trainings, partner will keep record of any trainees, engaging in economic activity.
Result of State aid criteria self-check:	There is a risk of indirect aid
GBER scheme	GBER Article 20a

B.1 Project Partner 5	
Partner number	5
Partner role	PP
Name of the organisation in original language	MADONAS NOVADA PAŠVALDĪBA
Name of the organisation in English	Madona municipality government
Organisation abbreviation	Madona
Department / unit / division	
Partner main address	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street, House number, Postal code, City	Saieta laukums 1 LV-4801 Madona
Homepage	https://www.madona.lv/
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Local public authority
Legal status	Public
Sector of activity at NACE group level	0.84.11
VAT number (if applicable)	LV90000054572
PIC (from EC Participant Register)	948181888
Contact	
Legal representative	Mr Agris Lungevičs
Contact person	Project manager Iveta Raimo

Contact	
Email	iveta.raimo@madona.lv
Telephone no.	+3712647032
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>Madona Municipality has sufficient human resources to ensure the implementation, management and supervision of the project and all the necessary material and technical support required. It has extensive experience in implementing projects co-financed by the European Union and other foreign financial sources. It has also experience in accessibility projects.</p> <p>Madona Municipality will provide and coordinate project activities in their region and in the Cesvaine Castle Park. Partner will ensure participation of municipal specialists in seminars and events within the project. Partner will organise social inclusion events, will purchase planned equipment, install the infrastructure, create informative material and publish information posts. It will organize procurement procedures for purchasing necessary equipment and services.</p>	
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?	
<ul style="list-style-type: none"> - Participate in joint development and service design of Garden Pearls product in its endeavour to become more inclusive and accessible to new identified target groups. - Responsible for investment actions in Cesvaine Castle park - Contribute to elaboration and implementation of marketing actions (participation of events, fairs, elaboration of FAM programmes. - Participation at project working group work to ensure timely and coordinated implementation of project. 	
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	
<p>Madona Municipality has extensive experience in implementing projects co-financed by the European Union and other foreign financial sources. In the period from 2009 to 2022, approximately 195 projects have been implemented with a total funding of 71 312 301.63 EUR. It also has experience in solving accessibility issues, incl. in Cesvaine Castle. As part of the cross-border cooperation project HERITAGE Preservation and promotion of cultural and historical heritage in Latvia, access to the castle was ensured for persons with mobility impairments, and an elevator was built into the castle.</p> <p>In this project, we want to continue updating the issues of accessibility and work on the opportunities and well-being of all guests in the Cesvaine Castle Park (30 ha), which is an architectural monument of national importance and a popular destination for both Latvian and foreign tourists. The number of visitors to Cesvaine Castle in 2022 reached 33,000, while the electronic counter in the park near the castle showed 67,000 visitors. As a project partners Madona municipality had a experience in interreg projects as "Greenways Riga-Vilaka", social project "Vidzeme iekļauj", nature project. Being partners in these projects gained the experience in social inclusion,</p>	

Motivation			
community engagement, communicating within EU project, reporting and administrative requirements. They have an experience EU cross-border project administrative and financial management and responsibilities.			
Co-financing			
Source		Amount	Percentage
ERDF		25.080,00	80,00 %
Partner contribution		6.270,00	20,00 %
Partner total eligible budget		31.350,00	100,00 %
Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
Madona	Public	6.270,00	20,00 %
Total			
Sub-total public contribution		6.270,00	20,00 %
Sub-total automatic public contribution		0,00	0,00 %
Sub-total private contribution		0,00	0,00 %
Total		6.270,00	20,00 %
State Aid			
State aid criteria self-check			
Criterion I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	No	Partner does not engage in economic activity	
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	No	Partner does not engage in economic activity	
Criterion II: Does the partner receive an undue advantage in the framework of the project?			
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	No	Partner does not use results in its economic activity (does not engage in economic activity)	

Criterion II: Does the partner receive an undue advantage in the framework of the project?	
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?	No Partner does not use results in its economic activity (does not engage in economic activity)
Result of State aid criteria self-check:	No risk of state aid
GBER scheme	

B.1 Project Partner 6	
Partner number	6
Partner role	PP
Name of the organisation in original language	VALMIERAS NOVADA PAŠVALDĪBA
Name of the organisation in English	Valmiera municipality government
Organisation abbreviation	Valmiera
Department / unit / division	
Partner main address	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street, House number, Postal code, City	Lāčplēša iela 2 LV-4201 Valmiera
Homepage	https://www.valmierasnovads.lv/
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Local public authority
Legal status	Public
Sector of activity at NACE group level	0.84.11
VAT number (if applicable)	LV90000043403
PIC (from EC Participant Register)	888550362
Contact	
Legal representative	Mr Jānis Baiks
Contact person	Mr Valērijs Seilis

Contact		
Email	valerijs.seilis@valmierasnovads.lv	
Telephone no.	+37126197174	
Motivation		
Which of the organisation's thematic competences and experiences are relevant for the project?		
<p>Valmiera Municipality Government is the local public authority responsible for maintenance and development of the territory of Valmiera district, the second biggest district in Latvia. Municipality has an owner dozens of parks throughout the territory of municipality, providing maintenance and development of plantings and park infrastructure in these parks. Valmiera Municipality Government has experience in several ESTLAT projects, e.g., as a partner in relevant EstLat project "Garden Pearls". Close cooperation with stakeholders on local and regional levels would help to implement project activities and disseminate information to ensure sustainability of a project results.</p>		
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?		
<p>The Partner will be directly involved in improvement of accessibility of the environment for people with reduced mobility and those with visual impairments through small scale investments into existing Burtnieki Manor Park infrastructure, mainly by renovating park trails and installing suitable information stands. Likewise, Valmiera County Municipality will actively participate in the common project marketing and knowledge sharing activities as well as project management.</p> <p>Valmiera municipality will have the following tasks and responsibilities in the project:</p> <ul style="list-style-type: none"> - Coordinate the project within the city, region and the organisation, making sure the tasks written in the application will be done in a timely matter and correctly. - Participate in joint development and service design of Garden Pearls product in its endeavour to become more inclusive and accessible to new identified target groups. - Responsible for investment actions in Burtnieki manor park. - Contribute to elaboration and implementation of marketing actions (participation of events, fairs, elaboration of FAM programmes). 		
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.		
<p>Valmiera Municipality Government and the former counties which was joined into Valmiera Municipality has actively participated in some cross boarder projects financed by ESTLAT, ESTLATRUS, LATRUS, BSR Interreg Programmes, e.g., Green Railways, DAML, WBWB ect. Also has the experience (as the Burtnieki and Koceni municipality in previous Garden Pearls project. Therefore, appropriate experience in fields of park management, recreation, tourism, nature protection, cooperation with stakeholders and promotion of public participations has been obtained.</p>		
Co-financing		
Source	Amount	Percentage
ERDF	25.480,00	80,00 %

Co-financing			
Source		Amount	Percentage
Partner contribution		6.370,00	20,00 %
Partner total eligible budget		31.850,00	100,00 %
Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
Valmiera	Public	6.370,00	20,00 %
Total			
Sub-total public contribution		6.370,00	20,00 %
Sub-total automatic public contribution		0,00	0,00 %
Sub-total private contribution		0,00	0,00 %
Total		6.370,00	20,00 %
State Aid			
State aid criteria self-check			
Criterion I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?		No	Partner does not engage in economic activity
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?		No	Partner does not engage in economic activity
Criterion II: Does the partner receive an undue advantage in the framework of the project?			
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?		No	Partner does not use results in its economic activity (does not engage in economic activity)
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?		No	Partner does not use results in its economic activity (does not engage in economic activity)

Result of State aid criteria self-check:	No risk of state aid
GBER scheme	

B.1 Project Partner 7	
Partner number	7
Partner role	PP
Name of the organisation in original language	Gulbenes novada pašvaldība
Name of the organisation in English	Gulbene municipality government
Organisation abbreviation	Gulbene
Department / unit / division	Gulbene Municipality Museum of History and Art
Partner main address	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street, House number, Postal code, City	Ābeļu iela 2 LV-4401 Gulbene
Homepage	https://www.gulbene.lv/
Address of department / unit / division (if applicable)	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street, House number, Postal code, City	Pils street 3 LV-4401 Gulbene
Legal and financial information	
Type of partner	Local public authority
Legal status	Public
Sector of activity at NACE group level	0.84.11
VAT number (if applicable)	90009116327
PIC (from EC Participant Register)	948181888
Contact	
Legal representative	Mr Andis Caunītis

Contact	
Contact person	Ms Valda Dārgais
Email	Valda.dargais@gulbene.lv
Telephone no.	+37126558421
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>Gulbene Municipality is a local government of the Republic of Latvia, located in the North-East part of the country. The main tasks of the municipality are to providing public utilities for population, ensure the improvement and sanitation of its territory (including establishment and maintenance of parks, squares and green spaces), to take care of culture and promote the preservation and promotion of traditional cultural values and the development of folk creativity, develop tourism activities, provision of social assistance to the population - social assistance to low-income families and socially disadvantaged people, and others. These tasks are allocated to several municipal institutions, among which there is also Gulbene Municipality Museum of History and Art. The Gulbene Museum is established on 1982, and is responsible for preservation and promotion of cultural heritage in Gulbene District. The Gulbene Museum has experience and expertise in sustaining the municipal parks adjacent to the Vecbulbene Manor buildings (Red castle, Oranjerie), as well as organising cultural events, exhibitions, and other initiatives. Both Gulbene Municipality and the Gulbene Museum are experienced in project based work. The cultural activities are planned and implemented in cooperation with such municipal institutions as Gulbene Cultural Centre, Gulbene Municipal Agency „Gulbene Tourism and Cultural Heritage Centre” to ensure the quality of the processes and widen the target audience. The preservations and promotion of cultural heritage and toursims activities is envised in municipal planning documents, such as “Gulbene District sustainable development strategy 2014-2030” and “Gulbene Municipality Museum of History and Art operation and development strategy 2022-2027”.</p>	
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?	
<p>The organisation will be responsible for administrative tasks connected with project management - arranging documentation according to the program requirements, planning and implementing activities in Gulbene and cooperation in the implementation of joint project activities. Activities will be implemented in cooperation with Gulbene Municipality Museum of History and Art that will provide support and expertise.</p> <p>The Gulbene municipality will have the following tasks and responsibilities in the project:</p> <ul style="list-style-type: none"> - Coordinate the project within the city and the organisation, making sure the tasks written in the application will be done in a timely matter and correctly. - Participate in joint development and service design of Garden Pearls product in its endeavour to become more inclusive and accessible to new identified target groups. - Responsible for investment actions in Red castle park in Gulbene. - Contribute to elaboration and implementation of marketing actions (participation of events, fairs, elaboration of FAM programmes. - Participation at project working group work to ensure timely and coordinated implementation of project. 	

Motivation

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Gulbene municipality have experience participating or implementing projects such as:

- "Garden Pearls" Interreg EST-LAT programme (planning period 2014-2020) together with 18 other project partners. Objective of the project was to diversify the garden tourism offer in Estonia and Latvia by creating an attractive and sustainable garden tourism product and service Garden Pearls. Total budget: 749 755,00 EUR, Gulbene Municipality budget 35 250,00 EUR;
- "Greenways Riga-Vilaka" Interreg Crossborder programme (planning period 2014-2020) together with 11 project partners. The overall objective of the project was to turn local cultural and natural resources (railway history, natural trails as well nearby tourism natural and culture objects) into joint sustainable tourism products that give economical benefit to the whole region. Total budget: 793 036,00 EUR, Gulbene Municipality budget 52 510,00 EUR;
- "Parks without borders" Interreg Crossborder programme(planning period 2014-2020) together with 6 partners. The overall objective of the project was: to create a cross border collaboration for efficient management of nature objects, by fostering the establishment of a professional network, and developing 7 parks, to allow visitors enjoy the beauty of nature and simultaneously focus on preservation and sustainable use of nature objects in the Programme area. Total budget: 700 000,00 EUR, Gulbene Municipality budget 203 500,00 EUR;
- "Green Railway" Interreg EST-LAT programme (planning period 2014-2020) together with 23 project partners. Objective of the project is diversifying garden tourism offer in Estonia and Latvia. Total budget: 1 174 938,10 EUR, Gulbene municipality budget 40 550,00 EUR;

Co-financing

Source	Amount	Percentage
ERDF	25.092,80	80,00 %
Partner contribution	6.273,20	20,00 %
Partner total eligible budget	31.366,00	100,00 %

Origin of partner contribution

Source of contribution	Legal status of contribution	Amount	% of total partner budget
Gulbene	Public	6.273,20	20,00 %

Total

Sub-total public contribution	6.273,20	20,00 %
Sub-total automatic public contribution	0,00	0,00 %
Sub-total private contribution	0,00	0,00 %
Total	6.273,20	20,00 %

State Aid

State aid criteria self-check	
Criterion I: Is the partner involved in economic activities through the project?	
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	No Partner does not engage in economic activity
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	No Partner does not engage in economic activity
Criterion II: Does the partner receive an undue advantage in the framework of the project?	
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	No Partner does not use results in its economic activity (does not engage in economic activity)
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?	No Partner does not use results in its economic activity (does not engage in economic activity)
Result of State aid criteria self-check:	No risk of state aid
GBER scheme	

B.1 Project Partner 8	
Partner number	8
Partner role	PP
Name of the organisation in original language	ĪPAŠI AIZSARGĀJAMĀIS KULTŪRAS PIEMINEKLIS-TURĀIDAS MUZEJREZERVĀTS
Name of the organisation in English	Specially Protected Cultural Monument the Turaida Museum Reserve
Organisation abbreviation	Turaida
Department / unit / division	
Partner main address	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street, House number, Postal code, City	Turaidas iela 10 LV-2150 Sigulda
Homepage	www.turaida-muzejs.lv
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Other
Legal status	Public
Sector of activity at NACE group level	R.91.04
VAT number (if applicable)	90000012776
PIC (from EC Participant Register)	
Contact	
Legal representative	Ms Vija Stikāne

Contact		
Contact person	Ms Gunta Zaķīte	
Email	gunta.zakite@turaida-muzejs.lv	
Telephone no.	+37129384512	
Motivation		
Which of the organisation's thematic competences and experiences are relevant for the project?		
<p>The Turaida Museum Reserve has important experience in tourism management as one of most visited museum in Latvia and TOP object to visit in Latvia. Museum is experienced in communication about local cultural heritage – due to time many research works are done and museum exhibitions are installed both in-doors and out-doors. In 2022 Historical Centre of Turaida was awarded with European Heritage Label. To achieve aims the Turaida Museum Reserve has appropriate resources – staff, heritage objects, information, research capacity, natural environment, experience in exhibition management ect. HAS been a part of the first Garden Pearls project.</p>		
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?		
<p>Turaida museum will have the following tasks and responsibilities in the project:</p> <ul style="list-style-type: none"> - Participate in joint development and service design of Garden Pearls product in its endeavour to become more inclusive and accessible to new identified target groups. - Responsible for investment actions in Turaida museum reserve, forest park. - Contribute to elaboration and implementation of marketing actions (participation of events, fairs, elaboration of FAM programmes. - Participation at project working group work to ensure timely and coordinated implementation of project. 		
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.		
<p>The Turaida Museum Reserve has important experience in participating and managing EU co- financed projects together with the Vidzeme Tourism Association– Garden Pearls, CHARTS, Cult- Ring, CHRISTA. In 2016 during CHRISTA activities the Turaida Museum Reserve received main prize as Destination of Sustainable Cultural Tourism. Project Garden Pearls contributed development of Forest Park in territory of Museum Reserve – old pond was renewed and walking trail was created.</p>		
Co-financing		
Source	Amount	Percentage
ERDF	23.720,00	80,00 %
Partner contribution	5.930,00	20,00 %
Partner total eligible budget	29.650,00	100,00 %

Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
Turaida	Public	5.930,00	20,00 %
Total			
Sub-total public contribution		5.930,00	20,00 %
Sub-total automatic public contribution		0,00	0,00 %
Sub-total private contribution		0,00	0,00 %
Total		5.930,00	20,00 %
State Aid			
State aid criteria self-check			
Criterion I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	Yes	Museum is offering tourism services which is economic activity.	
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	Yes	Museum is offering tourism services which is economic activity.	
Criterion II: Does the partner receive an undue advantage in the framework of the project?			
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	Yes	Museum is planning to use project results in providing tourism service (economic activity).	
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?	Yes	Museum is planning to use project results in providing tourism service (economic activity).	
Result of State aid criteria self-check:	There is a risk of State aid		
GBER scheme	GBER Article 20		

B.1 Project Partner 9	
Partner number	9
Partner role	PP
Name of the organisation in original language	Saule Bīriņu Pils
Name of the organisation in English	Birini Castle Park
Organisation abbreviation	Bīriņu Pils
Department / unit / division	
Partner main address	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street, House number, Postal code, City	Vīganti 1 LV-2142 Saulkrastu nov., Sējas pag.,
Homepage	https://www.birinupils.lv/
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	SME
Legal status	Private
Sector of activity at NACE group level	I.55.1
VAT number (if applicable)	40003085734
PIC (from EC Participant Register)	
Contact	
Legal representative	Ms Solvita Muižniece
Contact person	Solvita Muižniece

Contact	
Email	solvita@birinupils.lv
Telephone no.	+37129416661
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>Biriņi Castle is an organization that was involved in the previous Garden Pearls project under the Vidzeme Tourism Association. This experience has equipped them with the necessary knowledge, skills, and support to take on this new project as an independent partner.</p> <p>Their previous involvement in the Garden Pearls project has given them competencies and insights into the successful implementation of similar projects. As a result, they are well-equipped to contribute their expertise to this new project and ensure its success.</p> <p>Moreover, as an independent partner, Biriņi Castle can bring a fresh perspective and new ideas to the table. They can draw on their experience and knowledge to provide valuable input and insights that will contribute to the success of the project.</p> <p>Overall, Biriņi Castle's involvement in the previous project, their competencies, and the support they have gained make them a valuable partner in this new project. Their contribution will undoubtedly play a crucial role in the project's success.</p>	
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?	
<p>Saule Biriņu pils will have the following tasks and responsibilities in the project:</p> <ul style="list-style-type: none"> - Participate in joint development and service design of Garden Pearls product in its endeavour to become more inclusive and accessible to new identified target groups. - Responsible for investment actions in Biriņi castle park - Contribute to elaboration and implementation of marketing actions (participation of events, fairs, elaboration of FAM programmes. - Participation at project working group work to ensure timely and coordinated implementation of project. 	
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	
<p>Saule Biriņu Pils Ltd. has experience in projects: the Interreg Estonian-Latvian cross-border programme, ERDF grant, Industrial Heritage, partner with "Biriņu Manor water tower", was involved in previous ESTLAT "Garden Pearls" project.</p> <p>"Renovation of the historic part of the Biriņi Manor - the Castle Gate and Meeting House", responsible authority Ministry of Culture, ERDF grant.</p> <p>"Creation and improvement of outdoor SPA relaxation areas in Birini Castle Park", LAD contract No 13-09-L31300-000010.</p>	

Motivation			
<p>"Creation of a horse riding trail in Birini Castle Park", LAD contract No 14-090L31300-000012 and other smaller projects, such as grants from the KKF and the Monuments Board.</p> <p>Biriņi Castle has a comprehensive understanding of project implementation principles, including financial management, project management, administrative requirements, and publicity. They also possess knowledge of reporting and involvement requirements of the project programme.</p>			
Co-financing			
Source		Amount	Percentage
ERDF		27.720,00	80,00 %
Partner contribution		6.930,00	20,00 %
Partner total eligible budget		34.650,00	100,00 %
Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
Bīriņu Pils	Private	6.930,00	20,00 %
Total			
Sub-total public contribution		0,00	0,00 %
Sub-total automatic public contribution		0,00	0,00 %
Sub-total private contribution		6.930,00	20,00 %
Total		6.930,00	20,00 %
State Aid			
State aid criteria self-check			
Criterion I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	Yes	Partner is offering tourism services which is economic activity.	
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	Yes	Partner is offering tourism services which is economic activity.	
Criterion II: Does the partner receive an undue advantage in the framework of the project?			
1. Does the project applicant plan to carry out	Yes	Partner is planning to use project results in	

Criterion II: Does the partner receive an undue advantage in the framework of the project?	
the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	providing tourism service (economic activity).
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?	Yes Partner is planning to use project results in providing tourism service (economic activity).
Result of State aid criteria self-check:	There is a risk of State aid
GBER scheme	GBER Article 20

B.1 Project Partner 10	
Partner number	10
Partner role	PP
Name of the organisation in original language	Smiltenes novada pašvaldība
Name of the organisation in English	Smiltene municipality government
Organisation abbreviation	Smiltene
Department / unit / division	
Partner main address	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street, House number, Postal code, City	Dārza iela 3 LV-4729 Smiltene, Smiltenes nov.
Homepage	https://smiltenesnovads.lv/
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Local public authority
Legal status	Public
Sector of activity at NACE group level	0.84.11
VAT number (if applicable)	LV90009067337
PIC (from EC Participant Register)	917800421
Contact	
Legal representative	Mr Edgars Avotiņš
Contact person	Ms Vita Grigule

Contact	
Email	vita.grigule@smiltenesnovads.lv
Telephone no.	+37127062522
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>The project management staff of the Smiltene municipality has the appropriate qualifications, education and experience to ensure the administrative, technical and financial management of the project, as well as many years of experience in project implementation, where many EU- funded projects have been and are being successfully implemented under various programmes (ERDF, ESF, Life, EAFRD, Interreg BSR, Interreg CBC 2014-2020). As a result of various projects initiated and implemented, we have gained experience and knowledge in the management of tourism projects, projects in the provision and development of local cultural heritage - the development of the Ruins of Rauna Castle, stimulating a more active and efficient use of existing resources (cultural heritage, local community, business) for the development of a sustainable tourism offer; environmental sustainability and accessibility by improving the infrastructure.</p>	
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?	
<p>Smiltene municipality will have the following tasks and responsibilities in the project:</p> <ul style="list-style-type: none"> - Participate in joint development and service design of Garden Pearls product in its endeavour to become more inclusive and accessible to new identified target groups. - Responsible for investment actions in Kalnamuiza park. - Contribute to elaboration and implementation of marketing actions (participation of events, fairs, elaboration of FAM programmes. - Participation at project working group work to ensure timely and coordinated implementation of project. 	
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	
<p>Landscape as a resource: supporting new services and tourism (RUNRARO) Interreg Cross-border Cooperation Programme 2014-2020. Implementation period 01.06.2019. - 30.11.2022.</p> <p>Improvement and development of infrastructure: conservation of the main buildings of the Ruins of Rauna Castle and interactive displays in the Tower of Rauna Castle; tourism promotion activities Journey in Time . Green Palette Interreg Cross - Border Cooperation Programme 2014-2020. Implementation period 01.08.2019. - 31.10.2022.</p> <p>Environmental management and sustainable use of natural resources. Improvement of the Bilska Lake nature trail and accessibility, involvement of citizens.</p> <p>Improvement of the cultural environment in Gaujiena Manor Park (EAFRD, No 22-09-AL12-A019.2201-000004) Ongoing.</p> <p>New outdoor cultural and educational route, freely accessible at any time and to any group of people, regardless of epidemiological restrictions, thus promoting both Gaujiena and the</p>	

Motivation			
<p>Vidzeme region as a quality cultural and natural, recreational and tourist destination. Palzmar geodetic arc point of Struve (EAFRD No 22-09-AL12-A019.2201-000003) Ongoing. Repair of the local access road, creation of a parking pedestrian walkway and a triangular area with concrete edges, installation of a two-level wooden railing along the edge of the pedestrian walkway - creation of a new tourist attraction promoting environmental accessibility. Extension, improvement and environmental accessibility of the bathing area of Krogus Lake”.(EAFRD 22-09-AL18-A019.2201-000004) Ongoing. Extension of the Krogus Lake bathing area, improvement of the infrastructure, installation of stairs for safe access to the lake from the parking area. Also ensuring accessibility of the bathing place for residents and visitors of the village with wheelchairs, prams, bicycles.</p>			
Co-financing			
Source		Amount	Percentage
ERDF		25.480,00	80,00 %
Partner contribution		6.370,00	20,00 %
Partner total eligible budget		31.850,00	100,00 %
Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
Smiltene	Public	6.370,00	20,00 %
Total			
Sub-total public contribution		6.370,00	20,00 %
Sub-total automatic public contribution		0,00	0,00 %
Sub-total private contribution		0,00	0,00 %
Total		6.370,00	20,00 %
State Aid			
State aid criteria self-check			
Criterion I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	No	Partner does not engage in economic activity	
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant’s intention)?	No	Partner does not engage in economic activity	

Criterion II: Does the partner receive an undue advantage in the framework of the project?	
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	No Partner does not use results in its economic activity (does not engage in economic activity)
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?	No Partner does not use results in its economic activity (does not engage in economic activity)
Result of State aid criteria self-check:	No risk of state aid
GBER scheme	

B.1 Project Partner 11	
Partner number	11
Partner role	PP
Name of the organisation in original language	Biedrība "Oleru muiža"
Name of the organisation in English	Oleri Manor NGO
Organisation abbreviation	Oleri
Department / unit / division	
Partner main address	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street, House number, Postal code, City	Jeru parish Oleru muiža LV – 4234 Valmiera municipality
Homepage	www.olerumuiza.lv
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Interest groups including NGOs
Legal status	Private
Sector of activity at NACE group level	S.94.99
VAT number (if applicable)	40008087958
PIC (from EC Participant Register)	
Contact	
Legal representative	Chairmen of the board Ieva Zemīte
Contact person	Project manager Ieva Zemīte

Contact	
Email	olerumuiza@gmail.com
Telephone no.	+37129224494
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>The non-governmental organization (NGO) "Oleru muiza" ("Oleri manor") is one of the most active organizations in Valmiera municipality. It was established in 2005. The mission of the NGO "Oleri manor" is to promote culture, education and social life in the rural district in Latvian border side with Estonia. NGO are active in the field of adult education. NGO focus is held to organize courses, educational lectures in art and classical music history, chamber music concerts, workshops in crafts, workshops for ecological use of nature resources, one of the important activities is promotion the values of historical gardens - by lectures, masterclasses, field studies etc. Reconstructions of the historical garden are the main theme for tourists visiting Oleri manor. An informative narrative in a historical setting with practical good examples and mistakes made. The members of Oleru manor have strong knowledge in the restoration of historical buildings - building structures, small architectural forms, painting methods, historical styles. In recent years, lectures on the restoration of gardens and the involvement of society in the creation of gardens have been widely prepared.</p>	
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?	
<p>Oleri Manor will have the following tasks and responsibilities in the project:</p> <ul style="list-style-type: none"> - Participate in joint development and service design of Garden Pearls product in its endeavour to become more inclusive and accessible to new identified target groups. - Responsible for investment actions in Oleri manor park - Contribute to elaboration and implementation of marketing actions (participation of events, fairs, elaboration of FAM programmes. - Participation at project working group work to ensure timely and coordinated implementation of project. 	
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	
<p>NGO "Oleri Manor" has administrated and participated in several cross-border cooperation projects in EEA and Norway Grants, Erasmus+ and Interreg. The staff involved in project (project manager, project assistant and accountant) has experience in various local and international projects.</p> <ul style="list-style-type: none"> - Interreg Estonia - Latvia project Garden Pearls, 2018-2020. The objective of project is to diversify the garden tourism offer in Estonia and Latvia by creating an attractive and sustainable garden tourism product and service. - „ Oleru manor in the 19th century landscape garden". 2020, EU activity LEADER project – creative approach to history, art and active contemporary lifestyle in historical garden. Popularization of tourism. - "My Green Identity", 2019-2020, Nordplus Adult NPAD-2019/10055– green thinking, support sustainable development, produce and implement collaborative cross border measures that encourage active citizenship in people by sharing information and making it possible to combat climate change. - "Teaching mobilities of adult education specialists of the NGO "Oleru muiza", 2019-2020" ES 	

Motivation			
Erasmus+. Learning new methods, restoration master classes and stories of experience, restoration cooperation with the French palace. - "Improvement of accessibility - external sewerage and construction of a sanitary unit in Oleru manor"; 2019-2020, EU activity LEADER project. Reconstruction works in historical building and garden. - „The Europe Challenge 2021”, 2021-2022, European Cultural Foundation. Using practices such as storytelling, volunteering and restoring public heritage helps people in a newly established Valmiera municipality in Latvia to decide their future together making local pilot projects.			
Co-financing			
Source		Amount	Percentage
ERDF		29.952,00	80,00 %
Partner contribution		7.488,00	20,00 %
Partner total eligible budget		37.440,00	100,00 %
Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
Oleri	Private	7.488,00	20,00 %
Total			
Sub-total public contribution		0,00	0,00 %
Sub-total automatic public contribution		0,00	0,00 %
Sub-total private contribution		7.488,00	20,00 %
Total		7.488,00	20,00 %
State Aid			
State aid criteria self-check			
Criterion I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	Yes	NGO is offering tourism services which is economic activity.	
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	Yes	NGO is offering tourism services which is economic activity.	

Criterion II: Does the partner receive an undue advantage in the framework of the project?	
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	Yes NGO is planning to use project results in providing tourism service (economic activity).
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?	Yes NGO is planning to use project results in providing tourism service (economic activity).
Result of State aid criteria self-check:	There is a risk of State aid
GBER scheme	GBER Article 20

B.1 Project Partner 12	
Partner number	12
Partner role	PP
Name of the organisation in original language	Tartu Ülikooli Pärnu Kolledž
Name of the organisation in English	University of Tartu
Organisation abbreviation	UT
Department / unit / division	Pärnu College
Partner main address	
Country	Eesti (EE)
NUTS 2	Eesti (EE00)
NUTS 3	Lõuna-Eesti (EE008)
Street, House number, Postal code, City	Ülikooli 18 50090 Tartu
Homepage	www.ut.ee
Address of department / unit / division (if applicable)	
Country	Eesti (EE)
NUTS 2	Eesti (EE00)
NUTS 3	Lääne-Eesti (EE004)
Street, House number, Postal code, City	Ringi 35 80012 Pärnu
Legal and financial information	
Type of partner	Higher education and research organisations
Legal status	Public
Sector of activity at NACE group level	P.85.4
VAT number (if applicable)	EE100030417
PIC (from EC Participant Register)	999895013
Contact	
Legal representative	Head of Grant Office Siret Rutiku

Contact		
Contact person	Project manager Tõiv Jõul	
Email	toiv.joul@ut.ee	
Telephone no.	0037256500727	
Motivation		
Which of the organisation's thematic competences and experiences are relevant for the project?		
<p>University of Tartu Pärnu College is leading university in the region to the service design studies and social work, giving consultation and doing research in these fields. Being part of several EU co-financed project we could involve both our students and target groups to be part of the project activities and to improve accessibility issues.</p>		
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?		
<p>University of Tartu Pärnu College will have the following tasks and responsibilities in the project:</p> <ul style="list-style-type: none"> - Contribute to the joint development and service design of Garden Pearls product in its endeavour to become more inclusive and accessible to new identified target groups. - Coordinating the establishment of self-assessment tool for gardens. - Consultations and engaging target group representatives for testing of pilots. - Responsible for pilot investment actions to establish new garden for mentally impaired people (also suitable for families). - Contribute to elaboration and implementation of marketing actions (participation of events, fairs, elaboration of FAM programmes). - Participation at project working group work to ensure timely and coordinated implementation of project. 		
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.		
<p>University of Tartu Pärnu College was part of the first Garden Pearls project and successfully participated in it. As a partner college participated in several Erasmus+ funded projects. During MINDTOUR (Mindful Tourism Services for Metally Disordered People) project, which ended in 2022, college developed in cooperation with other partners an ebook "Guidelines for making tourism services more accessible for people with mental impairment". Currently, there are two ongoing Erasmus+ projects: as a partner of Skills4CMT project college is focusing developing sector-specific skills in coastal and maritime tourism and in AgeWell project the main focus is developing new online learning module "Service Design for Wellness and Healthy Ageing".</p>		
Co-financing		
Source	Amount	Percentage
ERDF	99.940,00	80,00 %
Partner contribution	24.985,00	20,00 %

Co-financing			
Source		Amount	Percentage
Partner total eligible budget		124.925,00	100,00 %
Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
UT	Public	24.985,00	20,00 %
Total			
Sub-total public contribution		24.985,00	20,00 %
Sub-total automatic public contribution		0,00	0,00 %
Sub-total private contribution		0,00	0,00 %
Total		24.985,00	20,00 %
State Aid			
State aid criteria self-check			
Criterion I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?		No	The partner does not engage in economic activity
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?		No	The partner does not engage in economic activity.
Criterion II: Does the partner receive an undue advantage in the framework of the project?			
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?		No	Partner does not use results in its economic activity (does not engage in economic activity)
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?		Yes	Project partner will carry out trainings, partner will keep record of any trainees, engaging in economic activity.
Result of State aid criteria self-check:		There is a risk of indirect aid	

GBER scheme	GBER Article 20a
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B.1 Project Partner 13	
Partner number	13
Partner role	PP
Name of the organisation in original language	MTÜ Eesti Maaturism
Name of the organisation in English	NGO Estonian Rural Tourism
Organisation abbreviation	ERTO
Department / unit / division	
Partner main address	
Country	Eesti (EE)
NUTS 2	Eesti (EE00)
NUTS 3	Põhja-Eesti (EE001)
Street, House number, Postal code, City	J. Vilmsi 53g 10115 Tallinn
Homepage	www.maaturism.ee
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Interest groups including NGOs
Legal status	Private
Sector of activity at NACE group level	S.94.99
VAT number (if applicable)	80122220
PIC (from EC Participant Register)	940097132
Contact	
Legal representative	Managing director Raili Mengel
Contact person	Managing director Raili Mengel

Contact	
Email	raili@maaturism.ee
Telephone no.	+3725219722
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>Taking into account the long valuable experiences of ERTO in tourism product development and marketing, the organisation has best competence and know-how in Estonia for supporting pilot regions in designing and piloting new solutions in developing more accessible tourism products.</p> <p>ERTO has been part of creation of international tourism products over past 15 years. They have competency in nature, military, culture tourism product development. They have extensive competence in joint marketing and presentation of international tourism products in international markets. Accessibility, social inclusion and finding new innovative ways for inclusion of new target groups has become more important to development of rural tourism and therefore they are very motivated to be part of Garden Pearls further development. Many Estonian gardens in Garden Pearls network are also members of Estonian Rural Tourism.</p>	
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?	
<p>NGO Estonian Rural Tourism will have the following tasks and responsibilities in the project:</p> <ul style="list-style-type: none"> - Coordination of Estonian Garden Parks partnership - Contribute to the joint development and service design of Garden Pearls product in its endeavor to become more inclusive and accessible to new identified target groups. - Responsible for pilot investment actions in following private gardens: Allikukivi Manor park, Kaevandi garden, Tamme farm garden, Mikko farm garden, Palusalu garden - Contribute to elaboration and implementation of marketing actions (participation of events, fairs, elaboration of FAM programmes), main responsibility for presentation of Garden Pearls in marketing events. - Participation at project working group work to ensure timely and coordinated implementation of project. <p>NGO Estonian Rural Tourism is a state-wide umbrella organization registered in Tallinn, but working for the rural regions throughout Estonia. In present project ERTO will work for the development of GP product in eligible Estonia-Latvia programme territories. All gardens under umbrella of ERTO are located in eligible programme territory.</p>	
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	
<p>ERTO has been acting as a partner in 11 international/cross-border cooperation projects since 2012, including under Interreg Central-Baltic, Estonia-Latvia and Baltic Sea Region programs.</p>	

Motivation

The main experience in developing/marketing of cultural, nature, military and culinary heritage based tourism products has been gained from participation in the projects "Livonian Culinary Route" (developing culinary network "Flavours of Livonia"), "Military Heritage Tourism" (Estonia-Latvia programme), and in projects „Heritage Tourism“ and "Rural Lifestyle" (Central-Baltic Programme). They have also been in Steering Committee of Garden Pearls Estonia-Latvia programme financed project. Experience in reaching new markets has been gained through marketing activities in a number of projects, among the latest project „CAITO“ (CB programme) aimed at developing rural tourism product specifically for Japanese market.

The valuable experience in product development and marketing of nature tourism product has been received from the projects „Coastal Hiking“ (Estonia-Latvia programme) and „Forest Trail“ (Central Baltic programme).

Co-financing

Source	Amount	Percentage
ERDF	171.660,00	80,00 %
Partner contribution	42.915,00	20,00 %
Partner total eligible budget	214.575,00	100,00 %

Origin of partner contribution

Source of contribution	Legal status of contribution	Amount	% of total partner budget
ERTO	Private	42.915,00	20,00 %

Total

Sub-total public contribution	0,00	0,00 %
Sub-total automatic public contribution	0,00	0,00 %
Sub-total private contribution	42.915,00	20,00 %
Total	42.915,00	20,00 %

State Aid

State aid criteria self-check

Criterion I: Is the partner involved in economic activities through the project?

1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	No	Partner does not engage in economic activity
2. Are there activities/goods/services that could have been undertaken by an operator	No	Partner does not engage in economic activity

State aid criteria self-check	
Criterion I: Is the partner involved in economic activities through the project?	
with the view to making profit (even if this is not the applicant's intention)?	
Criterion II: Does the partner receive an undue advantage in the framework of the project?	
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	No Partner does not use results in its economic activity (does not engage in economic activity)
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?	Yes ERTO is an umbrella for 5 private gardens: - OÜ Kaevandi reg no 11203137 (investment budget 18500 + 1000 for study-trip) - Allikukivi park MTÜ, reg no 80358916 (investment budget 18000 + 1000 for study-trip) - Tamme aiandustalu FIE reg no 10740241 (investment budget 18200 + 1000 for study-trip) - Mikko Talu OÜ reg no 12503752 (investment budget 8000 + 1000 for study-trip) - Palusalu Aiad OÜ 14435055 (investment budget 9000 + 1000 for study-trip)
Result of State aid criteria self-check:	There is a risk of indirect aid
GBER scheme	GBER Article 20a

B.1 Project Partner 14	
Partner number	14
Partner role	PP
Name of the organisation in original language	Pärnu Linnavalitsus
Name of the organisation in English	Pärnu City Government
Organisation abbreviation	Pärnu
Department / unit / division	
Partner main address	
Country	Eesti (EE)
NUTS 2	Eesti (EE00)
NUTS 3	Lääne-Eesti (EE004)
Street, House number, Postal code, City	Suur-Sepa 16 80098 Pärnu
Homepage	parnu.ee
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Local public authority
Legal status	Public
Sector of activity at NACE group level	0.84.11
VAT number (if applicable)	75000064
PIC (from EC Participant Register)	885641526
Contact	
Legal representative	Mayor Romek Kosenkranius
Contact person	Coordinator Mairit Saar

Contact	
Email	mairit.saar@parnu.ee
Telephone no.	+37255970744
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>The project management staff of the Pärnu city government has the necessary qualifications and experience to ensure the administrative, technical and financial management of the project, as well as many years of experience in project implementation, where many EU- funded projects have been and are being successfully implemented under various programmes. As a result of various projects initiated and implemented, the city government has gained experience and knowledge in the management of tourism projects, projects in the provision and development of local cultural heritage, stimulating a more active and efficient use of existing local cultural, natural, economic and human resources for the development of a sustainable tourism offer; environmental sustainability and accessibility by improving the infrastructure.</p>	
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?	
<p>The City of Pärnu will have the following tasks and responsibilities in the project:</p> <ul style="list-style-type: none"> - Coordinate the project within the city and the organisation, making sure the tasks written in the application will be done in a timely matter and correctly. - Participate in joint development and service design of Garden Pearls product in its endeavour to become more inclusive and accessible to new identified target groups. - Responsible for investment actions in Pärnu City parks (Koidula park and Rannapark). - Contribute to elaboration and implementation of marketing actions (participation of events, fairs, elaboration of FAM programmes. - Participation at project working group work to ensure timely and coordinated implementation of project. 	
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	
<p>The city was part of the first Garden Pearls project and successfully participated in it with four of its parks. Pärnu participated as a partner in two URBACT projects "iPlace" and "Healthy Cities", both of which ended in 2022. As a partner in the Interreg Central Baltic project "Nature Access to All", Pärnu along with partners from Latvia and Finland, made nature tourism more accessible in all three neighboring countries. Currently, Pärnu is a partner in two international projects: Erasmus+ "Improving Municipal Services in the Field of Culture, Art, Sports for People with Disabilities" and an Horizon project "Regions4Climate" with a goal to make steps towards adaption with climate change.</p>	

Co-financing			
Source		Amount	Percentage
ERDF		31.980,00	80,00 %
Partner contribution		7.995,00	20,00 %
Partner total eligible budget		39.975,00	100,00 %
Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
Pärnu	Public	7.995,00	20,00 %
Total			
Sub-total public contribution		7.995,00	20,00 %
Sub-total automatic public contribution		0,00	0,00 %
Sub-total private contribution		0,00	0,00 %
Total		7.995,00	20,00 %
State Aid			
State aid criteria self-check			
Criterion I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	No	Partner does not engage in economic activity	
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	No	Partner does not engage in economic activity	
Criterion II: Does the partner receive an undue advantage in the framework of the project?			
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	No	Partner does not use results in its economic activity (does not engage in economic activity)	
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not	No	Partner does not use results in its economic activity (does not engage in economic activity)	

Criterion II: Does the partner receive an undue advantage in the framework of the project?	
received in the absence of funding granted through the project)?	
Result of State aid criteria self-check:	No risk of state aid
GBER scheme	

B.1 Project Partner 15	
Partner number	15
Partner role	PP
Name of the organisation in original language	Viljandi Vallavalitsus
Name of the organisation in English	Viljandi Municipality
Organisation abbreviation	Viljandi
Department / unit / division	
Partner main address	
Country	Eesti (EE)
NUTS 2	Eesti (EE00)
NUTS 3	Lõuna-Eesti (EE008)
Street, House number, Postal code, City	Kauba 9 71020 Viljandi
Homepage	www.viljandivald.ee/
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Local public authority
Legal status	Public
Sector of activity at NACE group level	0.84.11
VAT number (if applicable)	75038606
PIC (from EC Participant Register)	903712626
Contact	
Legal representative	Head of Municipality Alar Karu
Contact person	Head of department Urve Kass

Contact			
Email		urve.kass@viljandivald.ee	
Telephone no.		+3725262901	
Motivation			
Which of the organisation's thematic competences and experiences are relevant for the project?			
<p>Viljandi Municipality Government is a big institution with 10 years of experience. Therefore they have long experience with project management and developing both cultural and natural objects in municipality territory. Their project team is working every day to maintain the good situation in Kärstna Manor park. They have previously restored our manor-era flowerbeds with support from our local community and therefore have a good experience also with community involvement.</p>			
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?			
<p>Viljandi Municipality Council will have the following tasks and responsibilities in the project:</p> <ul style="list-style-type: none"> - Participate in joint development and service design of Garden Pearls product in its endeavour to become more inclusive and accessible to new identified target groups. - Responsible for investment actions in Kärstna Manor park. - Contribute to elaboration and implementation of marketing actions (participation of events, fairs, elaboration of FAM programmes. - Participation at project working group work to ensure timely and coordinated implementation of project. 			
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.			
<p>Viljandi Municipality Government has in 10 years of working taken part of many different EU co-financed projects for example "Green Railway", "Music project for three schools" and "Small solutions for the integration of students with special educational needs into the schools in Viljandi Municipality" and many more. Therefore they have enough experience to carry out project tasks as partners.</p>			
Co-financing			
Source		Amount	Percentage
ERDF		17.140,00	80,00 %
Partner contribution		4.285,00	20,00 %
Partner total eligible budget		21.425,00	100,00 %
Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
Viljandi	Public	4.285,00	20,00 %

Total		
Sub-total public contribution	4.285,00	20,00 %
Sub-total automatic public contribution	0,00	0,00 %
Sub-total private contribution	0,00	0,00 %
Total	4.285,00	20,00 %
State Aid		
State aid criteria self-check		
Criterion I: Is the partner involved in economic activities through the project?		
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	No	Partner does not engage in economic activity
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	No	Partner does not engage in economic activity
Criterion II: Does the partner receive an undue advantage in the framework of the project?		
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	No	Partner does not use results in its economic activity (does not engage in economic activity)
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?	No	Partner does not use results in its economic activity (does not engage in economic activity)
Result of State aid criteria self-check:	No risk of state aid	
GBER scheme		

B.1 Project Partner 16	
Partner number	16
Partner role	PP
Name of the organisation in original language	Sihtasutus Tõstamaa Mõis
Name of the organisation in English	Foundation Tõstamaa Manor
Organisation abbreviation	Tõstamaa
Department / unit / division	
Partner main address	
Country	Eesti (EE)
NUTS 2	Eesti (EE00)
NUTS 3	Lääne-Eesti (EE004)
Street, House number, Postal code, City	Kalli mnt 13 88101 Tõstamaa alevik
Homepage	mois.tostamaa.ee
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Other
Legal status	Public
Sector of activity at NACE group level	R.91.03
VAT number (if applicable)	90004668
PIC (from EC Participant Register)	940659053
Contact	
Legal representative	Member of the board Toomas Mitt
Contact person	Coordinator Kristiina Lepik

Contact		
Email	kristiina.lepik@tostamaakool.ee	
Telephone no.	+37253468635	
Motivation		
Which of the organisation's thematic competences and experiences are relevant for the project?		
<p>The staff of the foundation has sufficient experience to ensure the administrative, technical, and financial management of the project, based on the works with the EU- funded projects that have been successfully implemented under various support programmes. As a result, the foundation has gained experience and knowledge in the management of tourism projects, projects in the provision and development of local cultural heritage, stimulating a more active and efficient use of existing local cultural and natural resources for the development of a sustainable tourism offer; environmental sustainability and accessibility by improving the infrastructure.</p> <p>The foundation was involved also in the previous Garden Pearls project (together with the gardens and parks of Pärnu county) and has therefore competences and support to partake in the current project as a project partner.</p>		
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?		
<p>Foundation Tõstamaa Manor will have the following tasks and responsibilities in the project:</p> <ul style="list-style-type: none"> - Participate in joint development and service design of Garden Pearls product in its endeavour to become more inclusive and accessible to new identified target groups. - Responsible for investment actions in Tõstamaa Manor park. - Contribute to elaboration and implementation of marketing actions (participation of events, fairs, elaboration of FAM programmes. - Participation at project working group work to ensure timely and coordinated implementation of project. 		
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.		
<p>Foundation Tõstamaa Manor has previously participated in several national and international project as partner to local government and Tõstamaa Secondary School. Projects has been related with the development of manor building improvement ("The development of Tõstamaa manor school into an attractive tourism and culture centre of the community" from Euroopa Majanduspiirkonna finantsmehhanismi 2009 – 2014 programmist "Mõisakoolid – säilitamine läbi kasutamise ", service development and community work (ERASMUS+ projects like 2016-2018 "A Sense of Community", 2020-2023 "VISION") .</p>		
Co-financing		
Source	Amount	Percentage
ERDF	18.620,00	80,00 %

Co-financing			
Source		Amount	Percentage
Partner contribution		4.655,00	20,00 %
Partner total eligible budget		23.275,00	100,00 %
Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
Tõstamaa	Public	4.655,00	20,00 %
Total			
Sub-total public contribution		4.655,00	20,00 %
Sub-total automatic public contribution		0,00	0,00 %
Sub-total private contribution		0,00	0,00 %
Total		4.655,00	20,00 %
State Aid			
State aid criteria self-check			
Criterion I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	Yes	Foundation is offering tourism services which is economic activity.	
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	Yes	Foundation is offering tourism services which is economic activity.	
Criterion II: Does the partner receive an undue advantage in the framework of the project?			
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	Yes	Foundation Foundation is offering tourism services which is economic activity.	
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?	Yes	Foundation is planning to use project results in providing tourism service (economic activity).	

Result of State aid criteria self-check:	There is a risk of State aid
GBER scheme	GBER Article 20

B.1 Project Partner 17	
Partner number	17
Partner role	PP
Name of the organisation in original language	Pašvaldības aģentūra "Cēsu novada tūrisma attīstības aģentūra"
Name of the organisation in English	Municipal Agency "Cesu Municipality Tourism Development Agency"
Organisation abbreviation	PA "CN TAA"
Department / unit / division	
Partner main address	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street, House number, Postal code, City	Baznīcas laukums 1 LV-4101 Cesis
Homepage	www.cesis.lv
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Local public authority
Legal status	Public
Sector of activity at NACE group level	0.84.12
VAT number (if applicable)	40900039641
PIC (from EC Participant Register)	
Contact	
Legal representative	Director Madara Lasmane

Contact	
Contact person	Project coordinator Ieva Dreibante
Email	ieva.dreibante@cesunovads.lv
Telephone no.	+37126850417
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>Cēsis is one of the TOP10 tourist destinations in Latvia. Cēsis Tourism Development Agency / CTDA was established on 15 September 2022 and is a direct subsidiary of the previous agency Cēsis Culture and Tourism Centre.</p> <p>CTDA is responsible for local and regional tourism development, promoting Cēsis as a tourism destination (mainly as a cultural tourism destination) at European level, participating in various international tourism exhibitions, etc. (10 years of experience). CTDA works closely with tourism companies in the Cēsis region, providing the necessary training to improve the level of services to international tourists.</p>	
What is the role (tasks and responsibilities) of your organisation in the project? If your organization is from Riga or Tallinn, please justify the participation in project and explain, how do the activities carried out with your participation contribute to the development of the NUTS 3 border regions (Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia)?	
<p>Cēsis Tourism Development Agency will have the following tasks and responsibilities in the project:</p> <ul style="list-style-type: none"> - Participate in joint development and service design of Garden Pearls product in its endeavour to become more inclusive and accessible to new identified target groups. - Responsible for investment actions in Lielstraupes castle park. - Contribute to elaboration and implementation of marketing actions (participation of events, fairs, elaboration of FAM programmes). - Participation at project working group work to ensure timely and coordinated implementation of project. 	
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.	
<p>CTDC has participated as partners in several interreg projects. Through their involvement in the projects mentioned below, CTDC has gained experience in social inclusion, community engagement, communication within EU projects, as well as meeting reporting and administrative requirements. They also possess experience in EU cross-border project administrative and financial management, and they carry out their responsibilities diligently.</p> <p>Project experience: INTERREG III B „Baltic Welcome Center for a high quality sustainable development of cities and regions in the BSR in the frame of spatial planning aspects” and INTERREG III B „Ancient Times in the BSR: integrated concepts for edutainment and sustainable tourism by using cultural heritage sites”, Estonia-Latvia-Russia programme project „Via Hanseatica (2012-2014); Central Baltic Programme 2014-2020” Hanseatic Approach to New Sustainable Alliances” (2015-2018).</p>	

Co-financing			
Source		Amount	Percentage
ERDF		27.880,00	80,00 %
Partner contribution		6.970,00	20,00 %
Partner total eligible budget		34.850,00	100,00 %
Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
PA "CN TAA"	Public	6.970,00	20,00 %
Total			
Sub-total public contribution		6.970,00	20,00 %
Sub-total automatic public contribution		0,00	0,00 %
Sub-total private contribution		0,00	0,00 %
Total		6.970,00	20,00 %
State Aid			
State aid criteria self-check			
Criterion I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	No	Partner does not engage in economic activity	
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	No	Partner does not engage in economic activity	
Criterion II: Does the partner receive an undue advantage in the framework of the project?			
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	No	Partner does not use results in its economic activity (does not engage in economic activity)	
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not	No	Partner does not use results in its economic activity (does not engage in economic activity)	

Criterion II: Does the partner receive an undue advantage in the framework of the project?	
received in the absence of funding granted through the project)?	
Result of State aid criteria self-check:	No risk of state aid
GBER scheme	

C - Project description

C.1 Project overall objective

Below, you can see the Programme priority specific objective your project will contribute to (chosen in section A.1.).

4.1: Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation

Project objective

What is the aim of the project?

Objective should:

- be realistic and achievable by the end of the project, or shortly after;
- specify who needs project results and in which territory;
- be measurable – indicate the change you are aiming for.

Project objective is to advance GP cross-border tourism product by creating and connecting new sites to the network and together with the existing GP sites enhance accessibility of tourism product and associated services, and incorporate social innovation and inclusion into product and service design process.

Project will implement 13 pilot initiatives and 4 general investment activities to enhance and assess accessibility of gardens and parks. 4 joint solutions will be implemented at 17 sites.

C.2 Project relevance and context

C.2.1 What are the common cross-border challenge(s) that will be tackled by the project?

Please describe why your project is needed in the programme area and the relevance of your project for the programme area, in terms of common challenges and opportunities addressed.

The project is necessary for the program region with the goal of advancing the Garden Pearls cross-border tourism product. It will add value to the existing Garden Pearls network, as well as create and connect new sites to the Garden Pearls product, which focuses on garden tourism in Latvia and Estonia.

The initial Garden Pearls project proved successful and convinced the partners that it is feasible to attract garden tourists to the Estonian and Latvian border regions through cross-border heritage-based tourism offerings. This has led to a desire to further these initiatives, with a particular focus on enhancing the accessibility of tourism product and associated services. Additionally, the project is crucial for the program area as it helps maintain employment in tourism and related industries in rural areas, while also increasing the visibility and competitiveness of the program area's tourism offerings.

The project tackles all three main joint challenges related to tourism, which are defined in the programme document and which are relevant to the Garden Pearls.

1. Tourism services and experiences are not equally accessible for all groups of society.
2. Tourism product and service design process lack social inclusion aspect.
3. Low competitiveness and added value of tourism products and services.

1. Services and experiences of the Garden Pearls are not equally accessible for all groups of society. The Garden Pearls partners have not thoroughly addressed the issue of accessibility, considering both the physical environment and the design of information exchange and services. While some gardens and parks may have some limited accessibility for people with disabilities, it does not fully accommodate the needs of those with disabilities or takes into account the broader scope of disabilities. In this project, the partners are broadening their perspective on accessibility to encompass the entire life cycle, not just the needs of those with disabilities. The project will consider the needs of various people with disabilities, limited mobility, or other special needs (families, elderly people, people with mental impairments).

2. Product and service design process of Garden Pearls lacks social inclusion aspect. The partners involved in the Garden Pearls project lack experience in incorporating social innovation and social inclusion elements in the design process of their tourism products and services. Therefore, the project is expected to bring about significant change by establishing new standards and practices for future projects.

3. Low competitiveness and added value of Garden Pearls products and services. Given that garden tourism is a specialized form of tourism, the Garden Pearls network lacks a competitive advantage. As a result, it is increasingly important to enhance the value of this unique network of gardens and parks, including by improving accessibility for all segments of society and incorporating social innovation and social inclusion. Garden tourism can play an important part in the rural tourism industry and can bring economic benefits to local communities.

C.2.2 How does the project tackle identified common challenges and/or opportunities and what is new about the approach the project takes?

Please describe new solutions that will be developed during the project and/or existing solutions that will be adopted and implemented during the project lifetime. Describe also in what way the approach goes beyond existing practice in the sector/programme area/participating countries.

Common challenges to be tackled

Challenge 1. How to improve the accessibility of services and experiences of the Garden Pearls to all groups of society?

The accessibility of the Garden Pearls network to different target groups varies to a great extent. The main barriers that need to be overcome for increasing accessibility to the Garden Pearls consist of:

- Physical barriers: unsuitable surfaces, narrow paths, uneven surfaces, lack of safety measures, inadequate seating and rest areas etc.
- Organizational and information barriers: mainly covering accessibility to info (both pre-visit: online, materials and during the visit: in-site info, guiding, difficult to read or comprehend text).
- Emotional barriers: building motivation and trust (before and during the visit, the feeling of being appreciated and accepted, programs and events that are accommodating).

It is important for gardens and parks to address these challenges and provide accessible environments for all visitors, including those with disabilities. The project will address all the above-mentioned barriers. Firstly, in the frames of implementing the pilot investments and secondly, as solutions that have been tested during the pilot investments. The project will undertake 13 pilot initiatives and 4 general investment activities to enhance and assess the accessibility of the gardens and parks. After the testing phase 17 gardens will implement joint solutions.

As mentioned previously, the project partners view accessibility as a comprehensive concept that goes beyond just accommodating people with disabilities. As a result, the project will work towards making the gardens and parks more accessible to a diverse range of target groups. The Garden Pearls partnership is relatively new to the topic of accessibility, as previous projects did not take into account the full range of accessibility issues. The individuals responsible for developing the garden tourism product lack expertise in the area of accessibility, especially when it comes to natural and historical surfaces. In larger cities, tourist sites are often more accessible due to higher visitor numbers and a greater frequency of visitors with special needs. Service providers in these areas are more attuned to such needs, as they encounter these issues more frequently, and are often better equipped, both financially and otherwise, to make investments in accessibility. The current project aims to go beyond these existing practices and make accessibility a priority in more remote areas where it has not been the focus. These efforts to improve accessibility will be particularly valuable in Garden Pearl's network.

Challenge 2. How to incorporate the social inclusion and social innovation aspect into the product and service design process of Garden Pearls?

The Garden Pearls project will involve representatives from various target groups (social groups) in the design process of the planned investments, particularly the pilot investments, to ensure that they meet the accessibility needs of the diverse range of individuals with special requirements. The experts will monitor the implementation and practical usage of the investments to assess their accessibility and usability for different target groups. The cross-border exchange of experiences will be an important aspect as the knowledge gained from the pilot investments will be shared and utilized on both sides of the border. Additionally, the concept of social innovation is new to the Garden Pearls partners, which means that the learning process will be steep and will bring new ideas

and solutions to the partner regions for the development of the GP, and also have a positive impact on other tourism development initiatives in the regions.

Challenge 3. How to increase competitiveness and added value of the Garden Pearls products and services?

The Garden Pearls network provides a solid foundation for the development of innovative tourism products and services that offer greater value and include social initiatives aimed at better addressing social needs. The challenges posed by increased accessibility, social inclusion and social innovation will be addressed in combination with marketing efforts that target new groups and enhance the cross-border offerings of collaborating businesses in the industry. The expansion of the GP network will result in a more geographically diverse and competitive garden tourism offering, making the majority of gardens and parks in the program area, including new gardens and parks from Estonia and Kurzeme, a part of the GP tourism product. The significance of these value-adding activities is in their wide-ranging implementation across the majority of gardens and parks in the area.

C.2.3 Why is cross-border cooperation needed to achieve the project's objectives and result?

Please explain why the project objectives cannot be efficiently reached acting only on a national/regional /local level and/or describe what benefits the project partners/target groups/ project area/programme area gain in taking a cross-border/transnational/inter-regional approach.

Joint development

The partners must work together, share experiences, and learn from each other to effectively develop a joint product and address new challenges, such as accessibility, social inclusion and social innovation. This will be especially evident in the pilot investments that will be conducted within the project and serve as a shared pool of knowledge. The CBC will help to spread the solutions developed by the partners to the Garden Pearls network and other tourism destinations in their regions. Joint development allows the use of best practices from various actors and regions, both in the creation and maintenance of investments and services, resulting in a more comprehensive and efficient use of resources.

The Garden Pearls partnership consists of a diverse group of organizations and sites with varying characteristics, objectives, and levels of development, but with a shared objective of enhancing garden tourism and making it more accessible. This diversity brings in a pool of experienced professionals, including garden owners, tourism marketers, regional developers, community-based garden and park tourism advocates, and municipalities invested in garden tourism development. This allows the project's key challenges to be approached from multiple angles, leading to a comprehensive and effective response from the partnership.

Collaborative development of the network will also foster a stronger sense of responsibility for the joint tourism product. Such collaborative development initiatives and their benefits would not be achievable if the partners tackled the same challenges on their own.

Joint promotion

To truly stand out and attract visitors, the garden and park sites in Estonia and Latvia must offer more than just a simple invitation to visit. This is especially true for garden tourism, which is seasonal and typically experiences the most interest during the summer months.

The project provides the opportunity for joint marketing activities, which are more effective and financially feasible than promoting individual operations. This is because joint marketing combines the efforts and resources of different partners towards a common goal and includes sites that would otherwise not have the resources for individual marketing efforts. Joint marketing also creates consistency and clarity in the marketing message through a unified visual language.

In addition, joint marketing and promotion bring greater attention to the regions where the garden and park sites are located, contributing to the overall promotion of the program area and its diverse destinations. Individual promotion efforts by each partner would not have the same reach and impact as joint marketing activities.

New knowledge and wider impact

The joint promotion and development of the Garden Pearls network results in a wider impact due to the benefits gained through collaboration and spillover effects. This highlights the importance of cross-border cooperation in achieving recognition and reach.

Many of the project partners are small organizations with limited capacity to participate in cross-border cooperation projects, often focusing their resources on addressing local challenges. The project provides them with an opportunity to be part of a larger knowledge pool, gaining and contributing to the development of the Garden Pearls network, leading to better-informed decision making by the project partners during and after the project.

Individual efforts by each partner would not produce outcomes of similar significance and extent.

C.2.4 Who will benefit from your project outputs?

In the first column of each row, please select one of the pre-defined target groups from the drop-down list. In the second column explain in more detail exactly who will benefit from your project. For example, if you choose the category education, you need to explain which specific schools or groups of schools and in which territory.

Target Group	Specification
Local public authority	<p>The Garden Pearls project has a direct effect on the local public authorities and governments in the areas where the participating gardens are located. By participating in the Garden Pearls project, local public authorities can gain access to best practices and innovative solutions for improving accessibility and promoting cultural heritage.</p> <p>The Garden Pearls project provides opportunities for local public authorities to network and partner with other organizations, both within the region and beyond, to learn from each other and promote the common goal of improving accessibility and promoting cultural heritage.</p>

Target Group	Specification
Regional public authority	<p>The involvement of Kurzeme and Riga planning regions as partners in the Garden Pearls project highlights the significance of the project for the regional public authorities. The project aims to support the development of tourism in the region based on cultural heritage and to bring in additional know-how from other countries to enhance the tourism product.</p> <p>Moreover, other regional public authorities in Latvia and Estonia will be informed about the activities and results of the project, as it provides valuable insights into the field of cultural heritage tourism development. By being aware of the project's outcomes, regional public authorities can adopt and implement similar solutions in their own areas, thereby contributing to the development of sustainable tourism in the region.</p>
SME	<p>The Garden Pearls project has a direct impact on small and medium-sized enterprises (SMEs) that own or manage gardens or parks, or are considering offering services to tourist sites. The project covers and includes all SMEs within and outside the project area in Latvia and Estonia.</p> <p>The Garden Pearls project provides SMEs with opportunities to improve their business by making their gardens or parks more accessible and inclusive, thereby attracting more visitors and generating more revenue.</p>
General public	<p>The Garden Pearls project aims to create a network of accessible and inclusive parks and gardens in Latvia and Estonia. By improving accessibility, the project will make the parks and gardens more usable and enjoyable for everyone, regardless of their physical abilities, age, or level of awareness. This includes people with disabilities, limited mobility, or other special needs (families, elderly people, people with mental impairments) who may have difficulty accessing traditional parks and gardens.</p> <p>The project will achieve this by implementing infrastructure and service design adaptations to make the parks and gardens more accessible and inclusive, and by promoting social innovation, social inclusion and cultural heritage. By making the parks and gardens more accessible, the project will improve the quality of life for everyone in the community, boost tourism, and provide a valuable resource for future generations.</p> <p>Overall, the Garden Pearls project will play a key role in promoting accessibility and inclusivity in the parks and gardens of Latvia and Estonia, making these sites a source of enjoyment and inspiration for everyone.</p>

Target Group	Specification
Sectoral agency	<p>In Latvia and Estonia, the sectorial agencies related to garden tourism could include organizations such as the Ministry of Economy, Latvia investment and development agencies Tourism departments and regional tourism organizations in both countries.</p> <p>These organizations will have a role in advancing and controlling the growth of garden tourism, as well as assisting with the implementation of the Garden Pearls project. Other pertinent sectorial agencies could encompass those responsible for preserving cultural heritage, such as the Ministry of Culture and the State Inspectorate for the Protection of Cultural Monuments, and nature conservation agencies.</p>

C.2.5 How does the project contribute to wider strategies and policies, including EU Strategy for the Baltic Sea Region?

Please identify and describe your project’s contribution to the EU Strategy for the Baltic Sea Region. Please identify other strategies and policies to which your project will contribute and please describe the contribution.

Strategy	Contribution
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Strategy	Contribution
<p>EU Strategy for the Baltic Sea Region</p>	<p>The project supports the EU's strategy of promoting sustainable tourism and developing cultural heritage in the Baltic Sea region. The project aims to make the Garden Pearls network more accessible and inclusive, which aligns with the EU's objective of promoting social inclusion and accessibility. Additionally, the project contributes to the preservation of cultural heritage by promoting the development of garden tourism in the Baltic Sea region. Furthermore, by promoting the Garden Pearls network, the project also supports the EU's goal of boosting economic growth in the region by promoting sustainable and accessible tourism. Overall, the Garden Pearls project aligns with the EU's strategic objectives for the Baltic Sea region and contributes to the development of a more sustainable and inclusive region.</p> <p>The project "Garden Pearls" is contributing to the EUSBSR objective of Connect the Region by establishing a garden tourism network in Latvia and Estonia. This network connects people and sites across the two countries, promoting cross-border cooperation and dialogue, and increasing visibility of the region's cultural heritage.</p> <p>The sub-objective of Connecting People in the Region is also being addressed by the project. By promoting sustainable and inclusive tourism, the project is providing opportunities for people to connect with their shared cultural heritage in a unique and innovative way. This not only promotes social cohesion but also contributes to the sustainable growth of the region's tourism industry.</p> <p>The project's efforts are also in line with the broader goals of the EUSBSR, which include promoting economic development, protecting the environment, and strengthening social and cultural cohesion in the Baltic Sea Region. By establishing a garden tourism network that connects people and sites across Latvia and Estonia, "Garden Pearls" is contributing to the achievement of these goals and helping to ensure the long-term prosperity of the region.</p>
<p>Other</p>	<p>European Heritage Label</p> <p>The European Union has several policies and initiatives in place that aim to preserve cultural heritage. One of the key policy frameworks is the European Heritage Label, which was introduced in 2006. This label recognizes sites and monuments of significance at a European level and aims to increase their accessibility and understanding. The Turaida Museum Reserve received this label in 2022. With this recognition, the Garden Pearls project has the potential to further support this policy framework by promoting accessible cultural and natural heritage as a driver of economic growth and job creation, especially in rural areas. By enhancing the accessibility and sustainability of these heritage sites, the Garden Pearls project helps to increase their potential as tourist destinations and thus contributes to local economies.</p>

Strategy	Contribution
Other	<p>The EU Transition Pathway for Tourism policy</p> <p>The EU Transition Pathway for Tourism policy aims to promote sustainable tourism in Europe by fostering a transition towards a low-carbon, resource-efficient, and socially inclusive tourism sector. The Garden Pearls project can contribute to this policy by demonstrating the benefits of investing in accessible and sustainable garden tourism infrastructure. The project's results and best practices can provide valuable insights for policymakers, business owners, and other stakeholders in the tourism sector, helping to promote the development of accessible and sustainable tourism destinations across the EU. Additionally, by promoting social inclusion and social innovation, the project can help to support the EU's wider objective of creating a more equitable society.</p>
Other	<p>European Accessibility Act</p> <p>The Garden Pearls project can contribute to the European Accessibility Act by promoting and facilitating the development of accessible tourism infrastructure and services in the Garden Pearls network. The project's focus on social inclusion, social innovation, and accessibility aligns with the objectives of the European Accessibility Act, which aims to remove barriers and improve accessibility for people with disabilities in various areas, including tourism. By developing and implementing best practices for accessible infrastructure and service design, the Garden Pearls project can provide valuable insights and knowledge that could be used to support the implementation of the European Accessibility Act in the tourism sector.</p>
Other	<p>European Green Deal</p> <p>By promoting and developing accessible and sustainable gardens and parks, the Garden Pearls project supports the objectives of the European Green Deal to transition towards a low-carbon, circular and climate-resilient economy. This includes promoting the use of renewable energy, reducing waste and pollution, and promoting sustainable tourism practices. In addition, the development of green spaces and the use of environmentally-friendly technologies in the Garden Pearls network can help to mitigate the impacts of climate change and provide opportunities for biodiversity conservation and sustainable land use. By promoting the accessibility and sustainability of these green spaces, the Garden Pearls project can also contribute to improving the well-being and health of European citizens and support the European Green Deal's objective of a healthy environment for all Europeans.</p>

C.2.6 Which synergies with past or current EU and other projects or initiatives will the project make use of?

Project or Initiative	Synergy
Green Heritage	<p>Project Green Heritage created Green Heritage Tourism Route that popularised 36 heritage sites and surrounding green parks in Estonia, Latvia and Russia. There was an increase in knowledge and competence, as well as an exchange of best practices for the management and restoration of cultural heritage sites, as well as the best approaches for their effective use in tourism. Additionally to these results Garden Pearls continues the exchange of best practices and knowledge on the management and restoration of these heritage sites and parks can help to improve their sustainability and accessibility, ensuring that they can be enjoyed by visitors for generations to come. By working together, both projects can contribute to the preservation and promotion of the cultural and natural heritage of the region and contribute to sustainable tourism development.</p>
CHRISTA	<p>INTERREG EUROPE PROJECT CHRISTA – CULTURE AND HERITAGE FOR RESPONSIBLE, INNOVATIVE AND SUSTAINABLE TOURISM ACTIONS. Garden Pearls project helps to increase their potential as tourist destinations, which aligns with the goals of the CHRISTA project. Additionally, the Garden Pearls project can share its expertise and best practices on the management and restoration of cultural heritage sites, as well as the effective use of these sites in tourism, which can support the objectives of the CHRISTA project.</p>
Est-Lat 70: Garden Pearls	<p>Garden Pearls project supported by Estonia-Latvia Programme 2014-2020. The "Garden Pearls" project successfully established a garden tourism network in Latvia and Estonia where there was previously no information or common tourism product between the two countries. The follow-up project, "Garden Pearls II," aims to strengthen and further develop the tourism product by connecting new sites to the network, enhancing the accessibility of the tourism product and its associated services, and incorporating social innovation and social inclusion into the product and service design process.</p>

C.2.7 How does the project build on available knowledge?

Please describe the experiences/lessons learned that the project draws on, and other available knowledge the project capitalises on.

The project makes use of the knowledge that has already been gained from earlier projects and activities that have been carried out in Vidzeme, Tukums, and Southern Estonia as well as the vast experience that the staff of the project partners have accumulated over the last few years while taking part in experience exchange visits, local and international seminars, workshops, and other garden tourism-themed events. Additionally, the close collaboration between the countries has made it possible to draw lessons from the finest practices in infrastructure development, signposting, marketing initiatives, as well as solutions for tourists with special requirements.

With more policymakers and planners having the chance to learn about garden tourism and its advantages, which has resulted in some very beneficial developments, cooperation with stakeholders at all levels has also significantly improved over time.

The project partners have gained extensive knowledge about the growth of garden tourism, from the most fundamental analysis of the network potential to be developed to more in-depth cost-benefit analyses, developing tourism products that are accessible and engaging for a variety of visitors. All of these activities were designed to ensure that the new garden tourism network in the region could be optimally developed and benefit local communities, while minimizing negative impacts on the natural environment. Additionally, working with international organizations to recognize garden tourism and advocate for its continued development has been a rewarding process. Through this work, the project partners have been able to apply a unique set of tools and strategies to support the growth of garden tourism in a sustainable and cost-effective way.

C.3 Project partnership

Describe the structure of your partnership and explain why these partners are needed to implement the project and to achieve project objectives.

To address the accessibility challenges at the Garden Pearls network sites and implement social innovation and social inclusion on-site, the cornerstone of the partnership is made up of the garden and park owners or managers. This group is supported by the Kurzeme Planning Region, Riga Planning Region, Estonian Rural Tourism and the newly formed NGO, Dārza Pērles. These organizations are tasked with promoting tourism growth through cultural heritage and, with the aid of their networks, bringing in expertise from the Nordic countries and the European Union to support the development of the Garden Pearls tourism product.

The Vidzeme Tourism Association is leading the project as they have the most extensive experience in developing the Garden Pearls tourism product, having been the lead partner in previous Garden Pearls and related projects.

To achieve the project's objectives and outputs, the selected project partners (both old members of the GP network and new gardens and parks) had to correspond to the following main pre-conditions. They must be:

- interested in developing garden tourism as part of the cross-border joint tourism product on their territory/at their site;
- interested in improving accessibility, social innovation and social inclusion of their gardens and parks;
- interested in incorporating social innovation and social inclusion into the design process of their services;
- interested in being active an active player in the Garden Pearls network and cross-border cooperation;
- ready to invest their time and funding into garden tourism protection and promotion (including the activities taking place outside the framework of the current project).

In addition, a balanced representation of Estonian and Latvian partners was sought.

All in all, the current partnership corresponds to the initially planned framework and consists of the partners that fulfil the pre-conditions listed above. Therefore, we are certain that the given partnership can achieve the planned objectives.

C.4 Project work plan

Number
1
2
3

Work package 1

Work package

When creating work package:

- please consider objective of the project;
- please consider the requirements of the chosen specific objective (Programme Manual, Chapter 3) and communication;
- please consider the required deliverables, outputs and results.

Title of the work package.

Joint service design and marketing of Garden Pearls tourism product

Aim of the work package. Please explain why the following activities have been selected to form a separate work package?

The aim of the work package is to build the capacity of the key stakeholders about the common needs of people with impairments, strengthen the brand of the Garden Pearls that cares about accessibility and inclusiveness, increase the popularity of GP, especially among people with special needs, improve the visibility and accessibility of GP in media following the principles of smart and targeted marketing, as foreseen by the EstLat programme.

Activities

Activity 1.1	
Title	Study-trip to Sweden (inclusive service provision)
Start period	Period 3, 9 - 12
End period	Period 5, 17 - 20
Description	Study-trip to Sweden to learn about the accessibility, social innovation and inclusiveness features used at Swedish gardens and parks. Approximately 30 participants (20 LAT, 10 EE) for ca 3 days in 2023 autumn or 2024 spring.
Partner(s) involved	VTA, Darza Perles, RPR, KPR, Madona, Valmiera, Gulbene, Turaida, Bīriņu Pils, Smiltene, Oleri, UT, ERTO, Pärnu , Viljandi, Tõstamaa, PA "CN TAA"

Deliverables 1.1			
Running number	Deliverable title	Description	Delivery period

Activity 1.2	
Title	Online marketing
Start period	Period 1, 1 - 4
End period	Period 9, 33 - 36
Description	<p>Updates to gardenpearls.eu web (incl. audit of accessibility, UX analysis and improvements regarding audio, simple texts, adding new gardens, etc).</p> <p>Creation of promotion videos: 1 longer clip and 4 shorter clips for specific target groups with a focus on increased accessibility.</p> <p>Articles in special magazines (related to our target groups): 3 articles both in EE and LV to carry out focused media initiatives for the target groups of the project.</p> <p>Boosting the advertisements of GP events in social media, especially Facebook to draw more attention to the GP network, joint tourism product, sites and events.</p>
Partner(s) involved	VTA, Darza Perles, RPR, KPR, Madona, Valmiera, Gulbene, Turaida, Bīriņu Pils, Smiltene, Oleri, UT, ERTO, Pärnu , Viljandi, Tõstamaa, PA "CN TAA"

Deliverables 1.2			
Running number	Deliverable title	Description	Delivery period

Activity 1.3	
Title	Printed marketing materials and visibility items
Start period	Period 4, 13 - 16
End period	Period 7, 25 - 28
Description	<p>Production of printed leaflets/possibly postcards in EE, LV, EN.</p> <p>Production of small visibility items, targeted on the social groups targeted by the project.</p>
Partner(s) involved	VTA, Darza Perles, RPR, KPR, Madona, Valmiera, Gulbene, Turaida, Bīriņu Pils, Smiltene, Oleri, UT,

Activity 1.3	
	ERTO, Pärnu , Viljandi, Tõstamaa, PA "CN TAA"

Deliverables 1.3			
Running number	Deliverable title	Description	Delivery period

Activity 1.4	
Title	FAM tours and fairs
Start period	Period 4, 13 - 16
End period	Period 9, 33 - 36
Description	<p>For promotion of the GP for the audiences in Estonia and Latvia, and abroad: Organisation and carrying out FAM trip to journalists and target group representatives (3-4 days, ca 10 participants (ca 5 EE, 5 LV)). Organisation and carrying FAM trips for travel agencies at GP sites. Each trip for 2-3 persons with a duration of 2-3 days, in total 6 trips. Participation in thematic fairs (tourism, gardening, etc): altogether at least 4 fairs during the project implementation.</p>
Partner(s) involved	VTA, Darza Perles, RPR, KPR, Madona, Valmiera, Gulbene, Turaida, Bīriņu Pils, Smiltene, Oleri, UT, ERTO, Pärnu , Viljandi, Tõstamaa, PA "CN TAA"

Deliverables 1.4			
Running number	Deliverable title	Description	Delivery period

Activity 1.5	
Title	Public events at GP gardens and parks
Start period	Period 3, 9 - 12
End period	Period 9, 33 - 36
Description	Public events in participating gardens: in total 20 events in Estonia and Latvia (approximately 10 - 50 participants per event) to promote the new features

Activity 1.5	
	of the gardens and the joint Garden Pearls tourism product.
Partner(s) involved	VTA, Darza Perles, RPR, KPR, Madona, Valmiera, Gulbene, Turaida, Bīriņu Pils, Smiltene, Oleri, UT, ERTO, Pärnu , Viljandi, Tõstamaa, PA "CN TAA"

Deliverables 1.5			
Running number	Deliverable title	Description	Delivery period

Activity 1.6	
Title	Local trainings for garden and park managers
Start period	Period 8, 29 - 32
End period	Period 9, 33 - 36
Description	<p>Trainings for garden and park managers on accessibility and inclusion issues: 2 in LV, 4 in EE (15-20 participants each).</p> <p>The trainings are tightly linked to the completion of self-assessment and guidance document, as the trainings should provide additional practical know-how on improvement of the gardens and parks. These trainings will have link to activity 3.3 (self assessment tool and guidance documents), as trainings will be provided based on the shortcomings of self assessments. However it is clearly part of joint service design as as a result of the training joint approach to service design and Garden Pearls development is achieved in more efficient way (knowledge and motivation increased).</p>
Partner(s) involved	VTA, Darza Perles, KPR, UT, ERTO

Deliverables 1.6			
Running number	Deliverable title	Description	Delivery period

Outputs

Output 1.1	
Output Title	Garden Pearls cross-border development network

Output 1.1	
Programme Output Indicator	O4.1C: Organisations cooperating across borders
Measurement Unit	organisations
Target Value	17,00
Delivery period	Period 5, 17 - 20
Output Description	Project partnership has 17 partners. Informally project cooperates with much more organizations including local communities, but as these cannot be added to output, they are not mentioned here.

Investments

Work package 2

Work package

When creating work package:

- please consider objective of the project;
- please consider the requirements of the chosen specific objective (Programme Manual, Chapter 3) and communication;
- please consider the required deliverables, outputs and results.

Title of the work package.

Pilot actions to test Garden Pearls solutions in inclusiveness and accessibility

Aim of the work package. Please explain why the following activities have been selected to form a separate work package?

To address the 4 problem areas that need joint solutions (trails, resting places, beds for plants, information dissemination/education) at the GP sites through piloting new methods, designs, and materials. 13 pilot investments will be made at 10 gardens and parks that will gather experience for creating joint solutions for the four problem areas. 4 gardens and parks will also receive investments that prioritize social innovation, inclusiveness, and accessibility.

Activities

Activity 2.1	
Title	Carrying out pilot investments at GP gardens and parks (complemented by activity 2.3.)
Start period	Period 1, 1 - 4
End period	Period 6, 21 - 24
Description	<p>13 pilot investments at 10 gardens and parks will be the basis for joint development of solutions for 4 problem areas:</p> <ul style="list-style-type: none"> - trails (pilots at LU rhodo park, Burtnieki manor, Tamme farm, Pärnu college garden); - resting places (Pärnu rannapark, Tõstamaa manor, Palusalu garden); - beds for plants (Koidula park, Tamme farm); - information dissemination/education (LV nat. bot. garden, Sabile, Koidula park, Tamme farm). <p>Prior piloting target group representatives are consulted to use the appropriate solutions at investment sites and avoid unnecessary service design mistakes. Partners will jointly review pilots</p>

Activity 2.1	
	and agree specific approach to pilot actions (to ensure social innovation, inclusion and accessibility). Pilots are thoroughly evaluated after their completion by the representatives of the target groups and project partnership, based on real-life user experience on accessibility and inclusiveness to identify possible shortcomings and best practices for jointly developed solutions.
Partner(s) involved	VTA, RPR, KPR, Valmiera, UT, ERTO, Pärnu , Tõstamaa

Deliverables 2.1			
Running number	Deliverable title	Description	Delivery period
D.2.1.1	LU rhododendron park paths improvements	Piloting the creation of trails and path (surface, pavements, needed size, load capacity, suitability for target groups). Prior negotiations and further testing with representatives new target groups. Part of output 2.1 and input to output 3.1.	Period 5 , 17 - 20
D.2.1.2	National Botanic Garden improvement	Piloting creation information provision for visually impaired or for people with audio needs (tactile approach, audio solutions on trail, special info-plates). Prior negotiations and further testing with new target groups. Part of output 2.4 and input to output 3.4. Taking up solution of output 3.1	Period 6 , 21 - 24
D.2.1.3	Sabile vineyard accessibility improvements	Piloting creation information provision people with movement and mental impairments (prior-visit info, 3D visuals, visual & tactile info-signs). Prior negotiations and further testing with representatives new target groups. Part of output 2.4 and input to output 3.4.	Period 4 , 13 - 16
D.2.1.4	Burtnieki manor park accessibility improvements	Piloting creation of trails and path (surface, needed size of trails, load capacity, barriers, edges of trails, suitability for target groups). Prior negotiations and further testing with representatives new target groups. Part of output 2.1 and input to output 3.1. Taking up solution of output 3.4	Period 4 , 13 - 16
D.2.1.5	Pärnu Rannapark attractions	Piloting creation of resting place for children and people with movement impairments or mental restrictions (anxiety, fear, insecurity, etc.). Prior negotiations and further testing with representatives new target groups. Part of output 2.2 and input to output 3.2.	Period 4 , 13 - 16
D.2.1.6	Lydia	Piloting creation of info provision for people with visual/mental	Period 4

Deliverables 2.1			
Running number	Deliverable title	Description	Delivery period
	Koidula Park audioguide-bench	/age specifics (access to info, audio solutions, info-signing (tactile /visual/etc.)) and creation of accessible flower-beds. Prior negotiations and further testing with new TG's. Part of output 2.3, 2.4. and input to output 3.3. 3.4.	, 13 - 16
D.2.1.7	Tõstamaa manor park improvements	Piloting creation of resting places with attractions to people with movement, visual and mental specifics (ensuring full access and possibilities for resting). Prior negotiations and further testing with new TG's. Part of output 2.2 and input to output 3.2. Taking up solutions outputs 3.3 and 3.4.	Period 4 , 13 - 16
D.2.1.8	Tamme Farm herbal garden flower area	Piloting complex approach to accessible garden: trails (surface, barriers), flower beds (raised, scents, etc.), info provision (simple, visual, tactile, etc). Prior negotiations and further testing with new TG's. Part of output 2.1, 2.3, 2.4 and input to output 3.1, 3.3 , 3.4.	Period 3 , 9 - 12
D.2.1.9	Palusalu garden resting area	Piloting creation of resting places in gardens (sitting variations, shades, surfaces, barriers, etc). Prior negotiations and further testing with new TG's. Part of output 2.2 and input to output 3.2.	Period 3 , 9 - 12
D.2.1.10	Pärnu College garden for mentally impaired	Piloting creation of path and trails for inclusive and accessible garden for mentally impaired or people with age driven mental specifics (children/elderly). Prior negotiations and further testing with new TG's. Part of output 2.1 and input to output 3.1. Taking up solutions of outputs 3.2, 3.3, 3.4	Period 4 , 13 - 16

Activity 2.2	
Title	Carrying out investments increasing social inclusion, social innovation and accessibility in GP gardens
Start period	Period 1, 1 - 4
End period	Period 7, 25 - 28
Description	4 gardens and parks will also receive investments that prioritize social innovation, inclusiveness, and accessibility. These are Turaida park, Dole manor, Energy park, Birini castle. Also these investments targeted to increase the inclusiveness and accessibility of the GR sites and trails will undergo ex ante and post-evaluation of the investment by the representatives of the target group.

Activity 2.2			
Partner(s) involved		VTA, Darza Perles, RPR, KPR, Turaida, Bīriņu Pils	
Deliverables 2.2			
Running number	Deliverable title	Description	Delivery period
D.2.2.1	Turaida park outdoor exhibition	Creation of outdoor exhibition to increase the experience of families, people with mental and age related specifics. easy read /accessed info, visual info, educational approach, tactile possibilities. Although not a pilot, prior negotiation and further evaluation with new TG's.	Period 5 , 17 - 20
D.2.2.2	Birini castle park slope accessibility	Improving access to new target groups to new areas by improving trail in steep slope in the park (surface, barriers, pavement). Although not a pilot, prior negotiation and further evaluation with new TG's.	Period 5 , 17 - 20
D.2.2.3	Dole manor park 3D model	Improving access to info and pre-visit, movement restrictive experience by creating and presenting 3D model of park. Reducing unknown factors for people with special needs (families, mental insecurity, movement, etc.). Although not a pilot, prior negotiation and further evaluation with new TG's.	Period 4 , 13 - 16
D.2.2.4	Energy park accessibility improvements	Improving accessibility and inclusion by creating access all visitors to new areas (bridge), increasing security and info-dissemination (new approaches to infosigns/boards). Although not a pilot, prior negotiation and further evaluation with new TG's. Taking up solution of outputs 3.4.	Period 4 , 13 - 16

Activity 2.3	
Title	Selecting, evaluating, testing pilot investments at GP gardens and parks (complementary to 2.1.)
Start period	Period 1, 1 - 4
End period	Period 6, 21 - 24
Description	The activity complements activity 2.1. (more related to physical investment execution). Activities are targeted to selection of piloting activities and further evaluation and testing the results of pilots. 13 pilot investments at 6 EE and 4 LV gardens and parks will provide a balanced CB division and sufficient diversity of sites to be used as the basis for joint development of solutions.

Activity 2.3	
	<p>The work process at all the pilot sites includes:</p> <ol style="list-style-type: none"> 1) joint compilation of detailed description (incl. technical parameters) of pilots in cooperation with target group representatives and project partners; 2) making investments, incl. procuring/asking price offers; 3) revision and testing of the pilots (target groups&partners) 4) introducing results to other project partners (on site and virtually), based on the template jointly developed by partners; 5) joint discussions of partners and representatives of the target groups based on results of pilot investments to provide input to the joint solutions.
Partner(s) involved	VTA, Darza Perles, RPR, KPR, Madona, Valmiera, Gulbene, Turaida, Bīriņu Pils, Smiltene, Oleri, UT, ERTO, Pärnu , Viljandi, Tõstamaa, PA "CN TAA"

Deliverables 2.3			
Running number	Deliverable title	Description	Delivery period

Outputs

Output 2.1	
Output Title	Pilot actions to test new methods, designs, and materials to be used at GP and other sites for design and set-up of trails.
Programme Output Indicator	O4.1A: Pilot actions developed jointly and implemented in projects
Measurement Unit	pilot actions
Target Value	4,00
Delivery period	Period 6, 21 - 24
Output Description	<p>4 pilot investments at 4 gardens and parks will gather experience that will be the basis for joint solutions for the problem area design and set-up of trails and paths.</p> <p>The pilots will made at LU rhodo park, Burtnieki manor, Tamme farm and Pärnu college garden. The respective joint solutions based on the pilots will be taken up or up-scaled during the project at Smiltene, Lielstraupe, LV open-air museum, LV</p>

Output 2.1	
	national botanical garden, Brocenu, Cesvaine, Kärstna and Kaevandi.
Output 2.2	
Output Title	Pilot actions to test new methods, designs, and materials to be used at GP and other sites for design and set-up of resting places.
Programme Output Indicator	O4.1A: Pilot actions developed jointly and implemented in projects
Measurement Unit	pilot actions
Target Value	3,00
Delivery period	Period 6, 21 - 24
Output Description	3 pilot investments at 3 gardens and parks will gather experience that will be the basis for joint solutions for the design and set-up of resting places. The pilots will be made at Pärnu rannapark, Tõstamaa manor and Palusalu garden. The respective joint solutions based on pilots will be taken up or up-scaled during the project at Oleri, Smiltene, Lielstraupe, Red castle, LV open-air museum, Brocenu, Cesvaine, Kärstna, Kaevandi, Allikukivi, Mikko and Pärnu college garden.
Output 2.3	
Output Title	Pilot actions to test new methods, designs, and materials to be used at GP and other sites for beds for plants.
Programme Output Indicator	O4.1A: Pilot actions developed jointly and implemented in projects
Measurement Unit	pilot actions
Target Value	2,00
Delivery period	Period 6, 21 - 24
Output Description	2 pilot investments at 2 gardens and parks will gather experience that will be the basis for joint solutions for design and set-up of beds for plants.

Output 2.3	
	<p>The pilots will be made at Koidula park and Tamme farm.</p> <p>The respective joint solutions based on the pilots will be taken up or up-scaled during the project at Smiltene, Tõstamaa, Kaevandi and Pärnu college garden.</p>
Output 2.4	
Output Title	Pilot actions to test new methods, designs, and materials to be used at GP and other sites for information dissemination and education.
Programme Output Indicator	O4.1A: Pilot actions developed jointly and implemented in projects
Measurement Unit	pilot actions
Target Value	4,00
Delivery period	Period 6, 21 - 24
Output Description	<p>4 pilot investments at 4 gardens and parks will gather experience that will be the basis for joint solutions regarding design and set-up of information dissemination and educational materials. The pilots will be made at LV national botanical garden, Sabile, Koidula park and Tamme farm.</p> <p>The respective joint solutions will be taken up or up-scaled during the project at Oleri, Lielstraupe, Red castle, Energy park, Brocenu, Cesvaine, Burtnieki, Tõstamaa, Kärstna, Kaevandi and Pärnu college garden.</p>

Investments

Investment 2.1

Title

LU rhodotendron park paths improvements

Expected delivery period

Period 5, 17 - 20

Justification

Please explain why this investment is needed.

Investment: improving accessibility (paths) of the nursery.

The investment is needed to improve social inclusion, social innovation, and accessibility of the nursery.

The Rhododendron Breeding and Testing Nursery "Babīte" of the University of Latvia is the only specialized rhododendron nursery in the Baltic States and one of the very few in Europe, which is proud of its unique open-air collection of rhododendrons.

The best way to explore this unique collection of rhododendrons is to walk along the 1.5 km long paved road that loops through the nursery. While the main road is paved, the inner trails leading to the oldest and largest (5–6 m in height) rhododendrons are dirt and grass paths. These kinds of paths are difficult, unsuitable or even impossible to access for people in wheelchairs, persons with vision impairments or walking devices, seniors, and mothers with baby carriages. This is due to the uneven, often wet or even flooded surface of these paths. Thus, part of the nursery is not accessible and does not provide equal visiting and exploring possibilities for all tourist groups.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will serve as a pilot and provide input for developing joint solutions to be applied on both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

The project plans to develop and implement pilot actions to tackle four problems related to visiting the sites of the Garden Pearls, and which are most relevant regarding accessibility, social innovation, and inclusion.

The problem areas are: a) how to design and set-up trails and paths, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; b) how to design and set-up resting places, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; c) how to design and set-up beds for plants in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in an aesthetically pleasing way; beds for plants, and d) how to design and set-up information dissemination and education tools in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in a visually attractive way?

The current site focuses on the problem area a) – piloting new approaches, engagement methods, materials, designs, etc. on the development of trails and paths.

The experience of the current pilot action will be developed into joint solution, which will be made use of during the project by the following project partners/locations: Smiltene, Lielstraupe (Cesis), Open air museum "Veverī" (NGO Garden Pearls), National botanical garden (RPR), Broceni (forest park, KPR), Cesvaine (Madona), Kārstna manor and Kaevandi garden.

Location of the physical investment

Country	Latvija (LV)
NUTS 2	Latvija (LV00)

Location of the physical investment	
NUTS 3	Pierīga (LV007)
Street House number, Postal code, City	"Rododendri" , LV-4101, Spilve, Marupes municipality

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

No

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

No

Ownership

Who owns the site where the investment is located?

Rhododendron Breeding and Testing Nursery "Babīte" of the University of Latvia. The investment will be done under umbrella of Partner 3 Riga Planning Region. There will be made an agreement between University of Latvia and Riga Planning Region prior to investment process start transferring ownership to Riga Planning Region for period up to 5 years after end of project.

Who will retain ownership of the investment at the end of the project?

Riga Planning Region.

Who will take care of the maintenance of the investment? How will this be done?

Based on a lending agreement concluded between Riga Planning Region and University of Latvia maintenance of the investment will be carried out by the Rhododendron Breeding and Testing Nursery "Babīte" of the University of Latvia. They will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 2.2

Title

National Botanic Garden improvement

Expected delivery period

Period 6, 21 - 24

Justification

Please explain why this investment is needed.

Investment: improving accessibility (special route for visually impaired) of the botanical garden.

The investment is needed to improve social inclusion, social innovation, and accessibility of the botanical garden.

The National Botanic Garden, including the outdoor exhibitions and the Orangery, are wheelchair accessible. However, there are no available accessibility solutions for people with impaired vision. Improving accessibility of the National Botanic Garden by creating a specially designed route for people with vision impairments (e.g. tactile pavement, tactile plants, audio-guide with spoken text, info plates with QR code, etc) will help them to orient themselves and to explore the garden safely.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will serve as a pilot and provide input for developing joint solutions to be applied on both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

The project plans to develop and implement pilot actions to tackle four problems related to visiting the sites of the Garden Pearls, and which are most relevant regarding accessibility, social innovation, and inclusion.

The problem areas are: a) how to design and set-up trails and paths, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; b) how to design and set-up resting places, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; c) how to design and set-up beds for plants in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in an aesthetically pleasing way; beds for plants, and d) how to design and set-up information dissemination and education tools in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in a visually attractive way?

The current site focuses on the problem area d) – piloting new approaches, engagement methods, materials, designs, etc. on the development of information dissemination and education tools.

The experience of the current pilot action will be developed into joint solution, which will be made use of during the project by the following project partners/locations: Oleri, Lielstraupe, Gulbene, Energy park, Broceni, Cesvaine, Burtnieki, Tõstamaa, Kärstna, Kaevandi.

Location of the physical investment	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Pierīga (LV007)
Street House number, Postal code, City	Miera , LV-2169, Salaspils

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

Some of the improvements of the National Botanic Garden (tactile pavement, info plates) might require building permissions for the small-scale infrastructure. II half 2023/beginning of 2024.

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

No

Ownership

Who owns the site where the investment is located?

National Botanical Garden (900019973814). The investment will be done under umbrella of Partner 3 Riga Planning Region. There will be made an agreement between National Botanical Garden and Riga Planning Region prior to investment process start transferring ownership to Riga Planning Region for period up to 5 years after end of project.

Who will retain ownership of the investment at the end of the project?

Riga Planning Region.

Who will take care of the maintenance of the investment? How will this be done?

Based on a lending agreement concluded between Riga Planning Region and National Botanic Garden maintenance of the investment will be carried out by the National Botanic Garden. They will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 2.3

Title

Sabile vineyard accessibility improvements

Expected delivery period

Period 4, 13 - 16

Justification

Please explain why this investment is needed.

Investment: improving accessibility (3D video of the area, infosigns/boards) of the vineyard.

The investment is needed to improve social inclusion, social innovation, and accessibility of the vineyard.

The vineyard can be made more attractive and accessible via investments into a specially designed information tools. Firstly, a 3D video for persons, who cannot stroll the landscape due to physical disabilities or age, and secondly instalment of the information boards/signs bearing in mind the needs of the people with vision impairments.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will serve as a pilot and provide input for developing joint solutions to be applied on both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

The project plans to develop and implement pilot actions to tackle four problems related to visiting the sites of the Garden Pearls, and which are most relevant regarding accessibility, social innovation, and inclusion.

The problem areas are: a) how to design and set-up trails and paths, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; b) how to design and set-up resting places, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; c) how to design and set-up beds for plants in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in an aesthetically pleasing way; beds for plants, and d) how to design and set-up information dissemination and education tools in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in a visually attractive way?

The current site focuses on the problem area d) – piloting new approaches, engagement methods, materials, designs, etc. on the development of information dissemination and education tools.

The experience of the current pilot action will be developed into joint solution, which will be made use of during the project by the following project partners/locations: Oleri, Lielstraupe, Gulbene, Energy park, Broceni, Cesvaine, Burtņieki, Tõstamaa, Kärstna, Kaevandi.

Location of the physical investment

Country	Latvija (LV)
NUTS 2	Latvija (LV00)

Location of the physical investment	
NUTS 3	Kurzeme (LV003)
Street House number, Postal code, City	Kalna Sabiles vīna kalns, LV-3294, Sabile

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

No

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

No

Ownership

Who owns the site where the investment is located?

Talsu municipality (90009113532). The investment will be done under umbrella of Partner 4 Kurzeme Planning Region. There will be made an agreement between Talsu Municipality and Kurzeme Planning Region prior to investment process start allowing Kurzeme Planning Region to coordinate and finance from present project relevant investment works and also underlying conditions for investment maintenance after its finalization and up to 5 years after end of project.

Who will retain ownership of the investment at the end of the project?

Talsu municipality (90009113532).

Who will take care of the maintenance of the investment? How will this be done?

Talsu Municipality will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 2.4

Title

Burtnieki manor park accessibility improvements

Expected delivery period

Period 4, 13 - 16

Justification

Please explain why this investment is needed.

Investment: improving accessibility (paths, inf signs/boards) of the manor park.

The investment is needed to improve social inclusion, social innovation, and accessibility of the manor park.

The pathways of Burtnieki manor park are not properly accessible for those with physical and/or vision impairments, as well as those who use wheelchairs, and those need to be overcome in order to create an inclusive environment.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will serve as a pilot and provide input for developing joint solutions to be applied on both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

The project plans to develop and implement pilot actions to tackle four problems related to visiting the sites of the Garden Pearls, and which are most relevant regarding accessibility, social innovation, and inclusion.

The problem areas are: a) how to design and set-up trails and paths, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; b) how to design and set-up resting places, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; c) how to design and set-up beds for plants in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in an aesthetically pleasing way; beds for plants, and d) how to design and set-up information dissemination and education tools in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in a visually attractive way?

The current site focuses on the problem area a) – piloting new approaches, engagement methods, materials, designs, etc. on the development of trails and paths.

The experience of the current pilot action will be developed into joint solution, which will be made use of during the project by the following project partners/locations: Smiltene, Lielstraupe, LV open-air museum- "Veveri (Garden Pearls), national botanical garden (Salaspils, RPR), Broceni (forest park, KPR), Cesvaine (Madona), Kārstna manor and Kaevandi garden.

Location of the physical investment

Country	Latvija (LV)
NUTS 2	Latvija (LV00)

Location of the physical investment	
NUTS 3	Vidzeme (LV008)
Street House number, Postal code, City	Parka iela 2, LV-4206, Burtnieki

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

No

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

No

Ownership

Who owns the site where the investment is located?

Valmiera municipality

Who will retain ownership of the investment at the end of the project?

Valmiera municipality

Who will take care of the maintenance of the investment? How will this be done?

Valmiera Municipality will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 2.5

Title

Pärnu Rannapark attractions

Expected delivery period

Period 4, 13 - 16

Justification

Please explain why this investment is needed.

Investment: attraction(s) primarily for children with movement impairments.

The investment is needed to improve social inclusion, social innovation and accessibility at the park. More specifically, the investment focuses on engagement and accessibility to the park for children with movement impairments.

The children with physical needs should be welcomed much more in public parks, however there are not enough attractions in the city parks. The project partners will pilot possible attractions (swings or similar interactive attraction), to provide positive outdoor experience for all families, regardless of their abilities. It can also be used for smaller children on carriages and people requiring more security.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will serve as a pilot and provide input for developing joint solutions to be applied on both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

The project plans to develop and implement pilot actions to tackle four problems related to visiting the sites of the Garden Pearls, and which are most relevant regarding accessibility, social innovation, and inclusion.

The problem areas are: a) how to design and set-up trails and paths, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; b) how to design and set-up resting places, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; c) how to design and set-up beds for plants in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in an aesthetically pleasing way; beds for plants, and d) how to design and set-up information dissemination and education tools in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in a visually attractive way?

The current site focuses on the problem area b) – piloting new approaches, engagement methods, materials, designs, etc. on the development of resting areas.

The experience of the current pilot action will be developed into joint solution, which will be made use of during the project by the following project partners/locations: Oleri, Smiltene, Lielstraupe, Gulbene, LV open-air museum "Veveri"(NGO Darza Perles), Broceni, Cesvaine, Kärstna, Kaevandi, Allikukivi, Mikko.

Location of the physical investment	
Country	Eesti (EE)
NUTS 2	Eesti (EE00)

Location of the physical investment	
NUTS 3	Lääne-Eesti (EE004)
Street House number, Postal code, City	Ranna pst 1C, 80031, Pärnu

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

No

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

No

Ownership

Who owns the site where the investment is located?

Pärnu City

Who will retain ownership of the investment at the end of the project?

Pärnu City

Who will take care of the maintenance of the investment? How will this be done?

Pärnu city will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 2.6

Title

Lydia Koidula Park audioguide-bench

Expected delivery period

Period 4, 13 - 16

Justification

Please explain why this investment is needed.

Investment: audio-bench with surrounding multifunctional flowerbeds, info-signs/boards.

The investment is needed to improve social inclusion, social innovation, and accessibility at the park. Although the park is wheelchair friendly, it lacks attractions for all target groups. A built-in audio-bench together with surrounding multifunctional flowerbeds and info-signs (tactile, visual) allows better experience for much wider range of people. Audio guide in a bench would offer a chance for people with disabilities to be acquainted with the park and its spirit. Tactile info signs are put up in the park for people with vision impairment.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will serve as a pilot and provide input for developing joint solutions to be applied on both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

The project plans to develop and implement pilot actions to tackle four problems related to visiting the sites of the Garden Pearls, and which are most relevant regarding accessibility, social innovation, and inclusion.

The problem areas are: a) how to design and set-up trails and paths, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; b) how to design and set-up resting places, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; c) how to design and set-up beds for plants in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in an aesthetically pleasing way; beds for plants, and d) how to design and set-up information dissemination and education tools in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in a visually attractive way?

The current site focuses on the problem areas c) and d) – piloting new approaches, engagement methods, materials, designs, etc. on the development of beds for plants, and information dissemination and education tools.

The experience of the current pilot action will be developed into joint solution, which will be made use of during the project by the following project partners/locations: Oleri, Lielstraupe, Gulbene, Smiltene, Energy park, Broceni, Cesvaine, Burtnieki, Tõstamaa, Kärstna, Kaevandi.

Location of the physical investment

Country	Eesti (EE)
NUTS 2	Eesti (EE00)

Location of the physical investment	
NUTS 3	Lääne-Eesti (EE004)
Street House number, Postal code, City	Lydia Koidula Park , 80014, Pärnu

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

No

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

No

Ownership

Who owns the site where the investment is located?

Pärnu City

Who will retain ownership of the investment at the end of the project?

Pärnu City

Who will take care of the maintenance of the investment? How will this be done?

Pärnu city will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 2.7

Title

Tõstamaa manor park improvements

Expected delivery period

Period 4, 13 - 16

Justification

Please explain why this investment is needed.

Investment: multifunctional flowerbeds, info-sings/boards, benches, rest places, lighting.

The investment is needed to improve social inclusion, social innovation, and accessibility at the park. Tõstamaa manor park is a community park and part of Tõstamaa manor complex, which is a well-known place, but its attractiveness should be increased to raise the number of users. The place lacks attractions and information tools for various social groups and people with different disabilities.

The basic features of the investment have been discussed with the representatives of the target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will serve as a pilot and provide input for developing joint solutions to be applied on both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

The project plans to develop and implement pilot actions to tackle four problems related to visiting the sites of the Garden Pearls, and which are most relevant regarding accessibility, social innovation, and inclusion.

The problem areas are: a) how to design and set-up trails and paths, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; b) how to design and set-up resting places, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; c) how to design and set-up beds for plants in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in an aesthetically pleasing way; beds for plants, and d) how to design and set-up information dissemination and education tools in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in a visually attractive way?

The current site focuses on the problem area b) – piloting new approaches, engagement methods, materials, designs, etc. on the development of resting areas.

The experience of the current pilot action will be developed into joint solution, which will be made use of during the project by the following project partners/locations: Oleri, Smiltene, Lielstraupe, Gulbene, LV open-air museum "Veveri", Broceni, Cesvaine, Kārstna, Kaevandi, Allikukivi, Mikko, Pärnu college.

Location of the physical investment

Country	Eesti (EE)
NUTS 2	Eesti (EE00)

Location of the physical investment	
NUTS 3	Lääne-Eesti (EE004)
Street House number, Postal code, City	Kalli mnt 6A, 88101, Pärnu

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

No

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

No

Ownership

Who owns the site where the investment is located?

Pärnu City (partner 14). Foundation Tõstamaa Manor is founded by Pärnu City for management of Tõstamaa Manor.

Who will retain ownership of the investment at the end of the project?

Pärnu City

Who will take care of the maintenance of the investment? How will this be done?

Foundation Tõstamaa Manor will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 2.8

Title

Tamme Farm herbal garden flower area

Expected delivery period

Period 3, 9 - 12

Justification

Please explain why this investment is needed.

Investment: creation of a raised bed, renewing the edges of the beds, info-signs/boards in Tamme garden.

The investment is needed to improve social inclusion, social innovation, and accessibility at the garden.

All target groups will benefit from a raised bed of low scented plants, but especially clients and children in wheelchairs, as it allows these target groups to connect with the plants from their sitting height or while the children are standing.

The existing bed edges were installed years ago, when society did not yet prioritize the safety and needs of target groups with special needs. When investing in new flower beds, we want to make visiting the garden safe for target groups such as the elderly, children, people with mobility, vision and mental disabilities. In addition, renewing the edges of the garden beds allows to demonstrate the possibilities of creating different plant communities in tight areas.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will serve as a pilot and provide input for developing joint solutions to be applied on both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

The project plans to develop and implement pilot actions to tackle four problems related to visiting the sites of the Garden Pearls, and which are most relevant regarding accessibility, social innovation, and inclusion.

The problem areas are: a) how to design and set-up trails and paths, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; b) how to design and set-up resting places, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; c) how to design and set-up beds for plants in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in an aesthetically pleasing way; beds for plants, and d) how to design and set-up information dissemination and education tools in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in a visually attractive way?

The current site focuses on three problem areas – a), c) and d) - piloting new approaches, engagement methods, materials, designs, etc. on the development of trails and paths, beds for plants and information dissemination tools.

The experience of the current pilot action will be developed into joint solution, which will be made use of during the project by the following project partners/locations: Oleri, Smiltene, Lielstraupe, Gulbene, LV open-air museum "Veveri" (NGO Garden Pearls), National botanical garden (Salaspils, RPR), Energy park, Broceni (forest park), Cesvaine, Burtnieki, Tõstamaa, Kärstna manor, Pärnu college, Kaevandi garden.

Location of the physical investment	
Country	Eesti (EE)
NUTS 2	Eesti (EE00)
NUTS 3	Lääne-Eesti (EE004)
Street House number, Postal code, City	Tamme , 88314, Malda village, Pärnu city

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

No

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

No

Ownership

Who owns the site where the investment is located?

Tamme aiandustalu FIE (10740241). The investment will be done under umbrella of Partner 13 NGO Estonian Rural Tourism. There will be made an agreement between Tamme aiandustalu FIE and NGO Estonian Rural Tourism prior to investment process start allowing NGO Estonian Rural Tourism to coordinate and finance from present project relevant investment works and also underlying conditions for investment maintenance after its finalization and up to 5 years after end of project.

Who will retain ownership of the investment at the end of the project?

Tamme aiandustalu FIE (10740241).

Who will take care of the maintenance of the investment? How will this be done?

Tamme aiandustalu FIE (10740241) will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 2.9

Title

Palusalu garden resting area

Expected delivery period

Period 3, 9 - 12

Justification

Please explain why this investment is needed.

Investment: creation of a resting place at Palusalu garden with the surrounding planting area.

The investment is needed to improve social inclusion, social innovation, and accessibility at the garden.

Currently the garden does not have a resting area, which would be in the middle of the planting area, allowing the visitors to embrace the full might of the garden and be in direct contact with nature, its colours and smells.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will serve as a pilot and provide input for developing joint solutions to be applied on both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

The project plans to develop and implement pilot actions to tackle four problems related to visiting the sites of the Garden Pearls, and which are most relevant regarding accessibility, social innovation, and inclusion.

The problem areas are: a) how to design and set-up trails and paths, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; b) how to design and set-up resting places, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; c) how to design and set-up beds for plants in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in an aesthetically pleasing way; beds for plants, and d) how to design and set-up information dissemination and education tools in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in a visually attractive way?

The current site focuses on the problem area b) – piloting new approaches, engagement methods, materials, designs, etc. on the development of resting areas.

The experience of the current pilot action will be developed into joint solution, which will be made use of during the project by the following project partners/locations: Oleri, Smiltene, Lielstraupe, Gulbene, LV open-air museum "Veveri", Broceni, Cesvaine, Kärstna, Kaevandi, Allikukivi, Mikko.

Location of the physical investment

Country	Eesti (EE)
NUTS 2	Eesti (EE00)

Location of the physical investment	
NUTS 3	Lõuna-Eesti (EE008)
Street House number, Postal code, City	Kungla , 64412, Nulga Village, Räpina municipality

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

No

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

No

Ownership

Who owns the site where the investment is located?

Palusalu aiad OÜ (14435055). The investment will be done under umbrella of Partner 13 NGO Estonian Rural Tourism. There will be made an agreement between Palusalu aiad OÜ and NGO Estonian Rural Tourism prior to investment process start allowing NGO Estonian Rural Tourism to coordinate and finance from present project relevant investment works and also underlying conditions for investment maintenance after its finalization and up to 5 years after end of project.

Who will retain ownership of the investment at the end of the project?

Palusalu aiad OÜ (14435055).

Who will take care of the maintenance of the investment? How will this be done?

Palusalu aiad OÜ (14435055) will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 2.10

Title

Pärnu College garden for mentally impaired

Expected delivery period

Period 4, 13 - 16

Justification

Please explain why this investment is needed.

Investment: creation of a labyrinth garden by Pärnu College, including signs/boards, paths, beds, resting spot(s).

The investment is needed to improve social inclusion, social innovation, and accessibility of the areas surrounding the college.

University of Tartu, Pärnu College is next to the Pärnu Yacht Harbour and on a short walking distance from Pärnu old town and Vallikäär recreation area. Being a popular touristic area, the college garden could give more opportunities for all the social target groups and welcome local and foreign tourists to relax and refill their minds in relaxing environment. Thus, it is planned to utilise the unused potential of the green area and create an accessible and enjoyable labyrinth garden by the college.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will serve as a pilot and provide input for developing joint solutions to be applied on both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

The project plans to develop and implement pilot actions to tackle four problems related to visiting the sites of the Garden Pearls, and which are most relevant regarding accessibility, social innovation, and inclusion.

The problem areas are: a) how to design and set-up trails and paths, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; b) how to design and set-up resting places, which satisfy the accessibility and inclusion needs of all the social groups, including, how to do it in an aesthetically pleasing way; c) how to design and set-up beds for plants in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in an aesthetically pleasing way; beds for plants, and d) how to design and set-up information dissemination and education tools in a way that they satisfy the accessibility and inclusion needs of all the target groups, including, how to do it in a visually attractive way?

The current site focuses on the problem area a) – piloting new approaches, engagement methods, materials, designs, etc. on the development of trails and paths.

The experience of the current pilot action will be developed into joint solution, which will be made use of during the project by the following project partners/locations: Smiltene, Lielstraupe, LV open-air museum "Veveri" (NGO Garden Pearls), national botanical garden (Salaspils, RPR), Broceni (forest park), Cesvaine, Kärstna manor and Kaevandi garden.

Location of the physical investment	
Country	Eesti (EE)
NUTS 2	Eesti (EE00)
NUTS 3	Lääne-Eesti (EE004)
Street House number, Postal code, City	Ringi 35, 80012, Pärnu

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

No

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

No

Ownership

Who owns the site where the investment is located?

University of Tartu

Who will retain ownership of the investment at the end of the project?

University of Tartu

Who will take care of the maintenance of the investment? How will this be done?

University of Tartu will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 2.11

Title

Turaida park outdoor exhibition

Expected delivery period

Period 5, 17 - 20

Justification

Please explain why this investment is needed.

Investment: Turaida outdoor exhibition

The investment is needed to improve social inclusion, social innovation, and accessibility of the areas at the Turaida forest park.

The exhibition will provide better access to nature for various target audiences with limitations – perception, movement limitations, families with children, etc. It is planned to create information tools (easy read texts, audio, etc.) about forest park's natural resources and their importance in global climate processes, making moulages of key species (touching allowed), etc.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- as the investment is done in parallel with pilot actions, the investment will be evaluated and suitable good practices will be applied during development of joint solutions;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

Not a pilot

Location of the physical investment	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street House number, Postal code, City	Turaidas , LV-2150, Sigulda

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

For placement of stands there are no needed building permits. Needed - the artistic solution of exposition (will be ready end of 2023) and technical drawings for stands producing (will be ready beginning 2024)

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

No

Ownership

Who owns the site where the investment is located?

The Specially Protected Cultural Monument the Turaida Museum Reserve (which is the state museum under management of Ministry of Culture of Latvia Republic).

Who will retain ownership of the investment at the end of the project?

The Specially Protected Cultural Monument the Turaida Museum Reserve (which is the state museum under management of Ministry of Culture of Latvia Republic).

Who will take care of the maintenance of the investment? How will this be done?

Turaida Museum Reserve will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 2.12

Title

Birini castle park slope accessibility

Expected delivery period

Period 5, 17 - 20

Justification

Please explain why this investment is needed.

Investment: accessibility to Birini castle park.

The investment is needed to improve social inclusion, social innovation, and accessibility of the areas at the park.

Currently, the courtyards, gardens and water mill area near the palace are accessible to people in wheelchairs and for families with baby carriages, but the main palace park is not accessible because of the damaged slope of the entrance alley. The project will allow to repair entrance alley to Mežapark to facilitate access to the vast park and its system of artificially dug ponds and ditches, special trees, monuments and crypt of manor owners.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- as the investment is done in parallel with pilot actions, the investment will be evaluated and suitable good practices will be applied during development of joint solutions;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

Not a pilot

Location of the physical investment	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street House number, Postal code, City	Birini castle , LV-4013, Limbazi municipality

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

A building project approved by the building board will be required. The architect is already working on the development of the construction project engaging also relevant stakeholders. (II half of 2023)

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

NO

Ownership

Who owns the site where the investment is located?

The land owners are private persons: Solvita Muižniece, Jānis Vimba, Biruta Vimba. The same persons are the board members and owners of SIA Saule Bīriņu Pils. These private persons have leased the land to SIA Saule Bīriņu Pils (longer than 5 years after project end).

Who will retain ownership of the investment at the end of the project?

Solvita Muižniece, Jānis Vimba, Biruta Vimba.

Who will take care of the maintenance of the investment? How will this be done?

SIA Saule Bīriņu Pils will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 2.13

Title

Dole manor park 3D model

Expected delivery period

Period 4, 13 - 16

Justification

Please explain why this investment is needed.

Investment: improving accessibility (3 D model) of the manor park.

The investment is needed to improve social inclusion, social innovation, and accessibility of the park. The special focus of the investment is on the improved accessibility of the environment for persons with vision impairments. Currently, the object includes a park with a rich natural and cultural heritage, as well as a historical manor building, which houses a museum. The object is located near Riga and is easily accessible by public transport. Nevertheless, the facility is not suitable for persons with visual impairments. Placing the tactile 3D model at the entrance to the museum territory would allow creating an idea of the scale of the park, the path scheme and tactile viewing of the objects located in the territory, making it easier to navigate in it. This 3D model would allow creating an idea of the architecture of the manor building, ethnographic buildings, several particularly large trees, the Daugava River with its dolomite outcrops and fishing gear found in the park. Such a practice would contribute to the further development of the territory by developing navigation tools, more convenient accessibility, and the content of audio guides.

As experience from other places proves, such a 3D model is also interesting for other social groups and could serve as a tool for attracting visitors and promoting the diversity of experiences. Such a 3D model can also be considered as an inspirational promotional material to convince a potential customer who have arrived at the entrance of the museum, but are not sure about the necessity of the visit, to buy an entrance ticket and visit the museum.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- as the investment is done in parallel with pilot actions, the investment will be evaluated and suitable good practices will be applied during development of joint solutions;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

Not a pilot

Location of the physical investment	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Pierīga (LV007)
Street House number, Postal code, City	Dolesmuiza , LV-2121, Salaspils municipality

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

The placement of the 3D model must be coordinated with the state institution Latvian State Roads and the municipality of Salaspils. It is expected to have that documentation in about 2 months after submitting all the necessary information to the Building Authority of Salaspils municipality and Latvian State Roads.(end of 2023)

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

Riga Planning Region.

Ownership

Who owns the site where the investment is located?

Salaspils municipality (90000024008). The investment will be done under umbrella of Partner 3 Riga Planning Region. There will be made an agreement between Salaspils municipality and Riga Planning Region prior to investment process start transferring ownership to Riga Planning Region for period up to 5 years after end of project.

Who will retain ownership of the investment at the end of the project?

Riga Planning Region.

Who will take care of the maintenance of the investment? How will this be done?

Based on a lending agreement concluded between Riga Planning Region and Salaspils municipality maintenance of the investment will be carried out by the Salaspils Municipality. They will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 2.14

Title

Energy park accessibility improvements

Expected delivery period

Period 4, 13 - 16

Justification

Please explain why this investment is needed.

Investment: improving accessibility (bridge, infosigns/boards) of the park.

The investment is needed to improve social inclusion, social innovation, and accessibility of the park. The garden can be made more attractive and accessible via investments into a specially designed bridge and viewing platform on the pond, and basic information tools bearing in mind the needs of the people with vision impairments.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- as the investment is done in parallel with pilot actions, the investment will be evaluated and suitable good practices will be applied during development of joint solutions;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

Not a pilot

Location of the physical investment	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Kurzeme (LV003)
Street House number, Postal code, City	, LV-3851, Broceni

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

There will be need for building permit from Saldus municipality (end 2023)

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

No

Ownership

Who owns the site where the investment is located?

Saldus Municipality (90009114646). The investment will be done under umbrella of Partner 4 Kurzeme Planning Region. There will be made an agreement between Saldus Municipality and Kurzeme Planning Region prior to investment process start allowing Kurzeme Planning Region to coordinate and finance from present project relevant investment works and also underlaying conditions for investment maintenance after its finalization and up to 5 years after end of project.

Who will retain ownership of the investment at the end of the project?

Saldus Municipality (90009114646)

Who will take care of the maintenance of the investment? How will this be done?

Saldus Municipality will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Work package 3

Work package

When creating work package:

- please consider objective of the project;
- please consider the requirements of the chosen specific objective (Programme Manual, Chapter 3) and communication;
- please consider the required deliverables, outputs and results.

Title of the work package.

Implementation of joint solutions to develop more inclusive and accessible Garden Pearls product.

Aim of the work package. Please explain why the following activities have been selected to form a separate work package?

The aim is to carry out investments at 16 gardens and parks to implement joint solutions developed from the experience gained through the pilot investments. These solutions will address the four challenges related to visiting the Garden Pearls sites concerning accessibility, social innovation, and inclusion and will focus on 4 areas: creating accessible and inclusive paths, resting places beds for plants and information dissemination and educational solutions.

Activities

Activity 3.1	
Title	Implementation of jointly developed solutions at 16 sites (from which 4 are also pilot sites - info in activity 2.1 and 1 regular investment site - info in activity 2.2)
Start period	Period 3, 9 - 12
End period	Period 8, 29 - 32
Description	<p>Carrying out investments based on jointly developed solutions.</p> <p>1) Solutions regarding the trails and paths will be taken up or upscaled at Smiltene, Lielstraupe, LV open-air museum, LV national botanical garden, Brocenu, Cesvaine, Kärstna and Kaevandi.</p> <p>2) Solutions regarding the resting places will be taken up or upscaled Oleri, Smiltene, Lielstraupe, Red castle, LV open-air museum, Brocenu, Cesvaine, Kärstna, Kaevandi, Allikukivi, Mikko and Pärnu college garden.</p> <p>3) Solutions regarding the beds for plants will be</p>

Activity 3.1	<p>taken up or upscaled Smiltene, Tõstamaa, Kaevandi and Pärnu college garden.</p> <p>4) Solutions regarding the information dissemination and educational materials will be taken up or upscaled Oleri, Lielstraupe, Red castle, Energy park, Brocenu, Cesvaine, Burtnieki, Tõstamaa, Kärstna, Kaevandi and Pärnu college garden.</p> <p>Investments based on the jointly developed solutions will be assessed by the target group representatives prior and after carrying out the investments.</p>
Partner(s) involved	VTA, Darza Perles, RPR, KPR, Madona, Valmiera, Gulbene, Turaida, Smiltene, Oleri, UT, ERTO, Viljandi, Tõstamaa, PA "CN TAA"

Deliverables 3.1			
Running number	Deliverable title	Description	Delivery period
D.3.1.1	Upgraded cross-border tourism product Garden Pearls	As a result of all the activities of the project (not only 3.1.) the joint tourism product will be upgraded, taking into account the aspects of social inclusion, social innovation and accessibility.	Period 9 , 33 - 36
D.3.1.2	Oleri manor garden resting place with info stands	Based on the jointly developed and agreed solutions of output 3.2 and 3.4 flower bed area, resting place and info dissemination tools (info-plates) are created.	Period 7 , 25 - 28
D.3.1.3	Smiltene manor community garden creation	Based on the jointly developed and agreed solutions of output 3.1, 3.2 and 3.4 resting place and info dissemination tool (info-board) are created.	Period 7 , 25 - 28
D.3.1.4	Lielstraupe castle park accessibility improvements	Based on the jointly developed and agreed solutions of output 3.1, 3.2 and 3.4 improvement of paths, creation of resting place and better provision of info in park.	Period 7 , 25 - 28
D.3.1.5	Red castle park	Based on the jointly developed and agreed solutions of output 3.2 and 3.4 a resting place with info dissemination tools (info-	Period 7 , 25 - 28

Deliverables 3.1			
Running number	Deliverable title	Description	Delivery period
	accessibility improvements	board) are created.	
D.3.1.6	Open-Air Museum "Veveri" accessibility	Based on the jointly developed and agreed solutions of output 3.1 and 3.2 paths and a resting place are created (shelters, sitting, resting areas).	Period 7, 25 - 28
D.3.1.7	Brocenu forestpark accessibility improvements	Based on the jointly developed and agreed solutions of outputs 3.1, 3.2 and 3.4 paths and a resting place are created (viewing areas with resting possibilities, info dissemination tools: visual, tactile, simple info-boards).	Period 7, 25 - 28
D.3.1.8	Cesvaine castle park accessibility improvements	Based on the jointly developed and agreed solutions of output 3.1 and 3.2 paths and a resting place are created (shelters, sitting, resting areas).	Period 7, 25 - 28
D.3.1.9	Kärstna manor park accessibility improvements	Based on the jointly developed and agreed solutions of outputs 3.1, 3.2 and 3.4 paths and a resting place are created and info dissemination tools added (for plants and general info: visual, simple, educational).	Period 7, 25 - 28
D.3.1.10	Kaevandi garden resting and flower area	Based on the jointly developed and agreed solutions of outputs 3.1, 3.2, 3.3 and 3.4 a complex approach to improve paths, create resting area and accessible flower-beds. The improvements will also include info dissemination approaches in garden.	Period 7, 25 - 28
D.3.1.11	Allikukivi manor park resting areas	Based on the jointly developed and agreed solutions of output 3.2 resting places are created (2 per park incl one with toilet with auxiliary room for families and persons with reduced mobility,)	Period 7, 25 - 28
D.3.1.12	Mikko farm garden resting area	Based on the jointly developed and agreed solutions of output 3.2 resting places are created (2 per park, with shelters, sitting areas, pavement)	Period 7, 25 - 28

Activity 3.2	
Title	Joint development of solutions

Activity 3.2	
Start period	Period 3, 9 - 12
End period	Period 6, 21 - 24
Description	Part of the development of joint solutions is joint evaluation of the results of the tests carried out by target group representatives at pilot locations. Each pilot activity will involve pre-investment evaluation and assessment by target groups and partners. Partners will jointly review all pilot sites (in joint meetings) and results of assessments ensuring that needs of all target groups, also the Garden Pearls objective of being more innovative, inclusive and accessible will be targeted. After investments are made at pilot locations, testing will be carried out by target groups and results of these tests will be jointly reviewed by partnership (both countries involved). As a result best solutions are jointly selected (involving target groups representatives of both countries) and suggestions to Garden Pearls sites will be made.
Partner(s) involved	VTA, Darza Perles, RPR, KPR, Madona, Valmiera, Gulbene, Turaida, Bīriņu Pils, Smiltene, Oleri, UT, ERTO, Pärnu , Viljandi, Tõstamaa, PA "CN TAA"

Deliverables 3.2			
Running number	Deliverable title	Description	Delivery period

Activity 3.3	
Title	Compilation of guidance documents for garden and park managers
Start period	Period 2, 5 - 8
End period	Period 9, 33 - 36
Description	The partners will compile an online self-assessment toolkit, which the managers of gardens and parks can use for assessing the accessibility of their site for people with impairments and special needs, and helps to set a roadmap for improving the accessibility features. The partners will compile also a guidance document for the managers of gardens and parks, which

Activity 3.3	
	<p>advises on simple methods, how to improve the accessibility of a garden or park for a variety of target groups with impairments and special needs. The recommendations in the document will be formed by the experiences and feedback from the target group representative organizations involved in the pilot investments planning and testing. By addressing the issues of trail and path creation, resting places, beds for plants and education /information dissemination, the document will provide a comprehensive approach to making GP objects more accessible. The guidance document will be integrated into self-assessment tool.</p>
Partner(s) involved	VTA, Darza Perles, RPR, KPR, UT, ERTO

Deliverables 3.3			
Running number	Deliverable title	Description	Delivery period

Outputs

Output 3.1	
Output Title	Jointly developed solutions to design and set up more inclusive and accessible trails and paths for gardens and parks
Programme Output Indicator	O4.1B: Jointly developed solutions
Measurement Unit	solutions
Target Value	1,00
Delivery period	Period 6, 21 - 24
Output Description	<p>The joint solutions will be based on 4 pilot investments to be carried out at LU rhodo park, Burtnieki manor, Tamme farm and Pärnu college garden.</p> <p>All design and set-up solutions will satisfy the accessibility and inclusion needs of identified target groups.</p> <p>The respective joint solutions will be taken up or up-scaled during the project at Smiltene, Lielstraupe, LV open-air museum, LV national botanical garden, Brocenu, Cesvaine, Kārstna and Kaevandi.</p>

Output 3.2	
Output Title	Jointly developed solutions to design and set up more inclusive and accessible resting places for gardens and parks
Programme Output Indicator	O4.1B: Jointly developed solutions
Measurement Unit	solutions
Target Value	1,00
Delivery period	Period 6, 21 - 24
Output Description	<p>The joint solutions will be based on 3 pilot investments to be carried out at Pärnu rannapark, Tõstamaa manor and Palusalu garden.</p> <p>All design and set-up solutions will satisfy the accessibility and inclusion needs of identified target groups.</p> <p>The respective joint solutions will be taken up or up-scaled during the project at Oleri, Smiltene, Lielstraupe, Red castle, LV open-air museum, Brocenu, Cesvaine, Kärstna, Kaevandi, Allikukivi, Mikko and Pärnu college garden.</p>
Output 3.3	
Output Title	Jointly developed solutions to design and set up more inclusive and accessible beds for plants at gardens and parks
Programme Output Indicator	O4.1B: Jointly developed solutions
Measurement Unit	solutions
Target Value	1,00
Delivery period	Period 6, 21 - 24
Output Description	<p>The joint solutions will be based on 2 pilot investments to be carried out at Koidula park and Tamme farm.</p> <p>All design and set-up solutions will satisfy the accessibility and inclusion needs of identified target groups.</p> <p>The respective joint solutions will be taken up or up-scaled during the project at Smiltene, Tõstamaa, Kaevandi and Pärnu college garden.</p>

Output 3.4	
Output Title	Jointly developed solutions to design and set up more inclusive and accessible information dissemination and educational materials for gardens and parks
Programme Output Indicator	O4.1B: Jointly developed solutions
Measurement Unit	solutions
Target Value	1,00
Delivery period	Period 6, 21 - 24
Output Description	<p>The joint solutions will be based on 4 pilot investments to be carried out at LV national botanical garden, Sabile, Koidula park and Tamme farm.</p> <p>All design and set-up solutions will satisfy the accessibility and inclusion needs of identified target groups.</p> <p>The respective joint solutions will be taken up or up-scaled during the project at Oleri, Lielstraupe, Red castle, Energy park, Brocenu, Cesvaine, Burtnieki, Tõstamaa, Kärstna, Kaevandi and Pärnu college garden.</p>

Investments

Investment 3.1

Title

Oleri manor garden resting place with info stands

Expected delivery period

Period 7, 25 - 28

Justification

Please explain why this investment is needed.

Investment: Oleri manor garden resting place with infosigns/stands.

The investment is needed to improve social inclusion, social innovation, and accessibility of the areas at the manor garden.

The manor park does not have a recreational garden, which would be suitable for people with mobility impairments, new mothers, and also people with mental disorders.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will take into account the experience of the pilot sites from both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

Not a pilot.

Location of the physical investment	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street House number, Postal code, City	Jeru parish Oleri manor, LV-4234, Valmiera municipality

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

Agreement of idea with the National Cultural Heritage Board and Valmiera construction board-
February 2024

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

N/A

Ownership

Who owns the site where the investment is located?

NGO "Oleru muiža" actively works since 2005, has a long-term lease for Oleri manor and garden until 31.12.2030, which is confirmed in the land register.

Who will retain ownership of the investment at the end of the project?

NGO "Oleru muiza"

Who will take care of the maintenance of the investment? How will this be done?

NGO "Oleru muiza" will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 3.2

Title

Smiltene manor community garden creation

Expected delivery period

Period 7, 25 - 28

Justification

Please explain why this investment is needed.

Investment: accessibility of the Smiltene manor community garden (paths, resting areas) and creation of accessible beds.

The investment is needed to improve social inclusion, social innovation, and accessibility of the areas at the park.

Currently the manor park does not allow different social and ethnic groups, people with special needs to safely move around and enjoy the garden. The improvement process will provide a social inclusion role for local people (including people with functional disabilities), communities and associations, and result in an accessible and enjoyable garden area at the manor park.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will take into account the experience of the pilot sites from both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

Not a pilot.

Location of the physical investment	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street House number, Postal code, City	Smiltenes Sempils, Kalnamuiža , LV-4729, Smiltene municipality

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

Approval from Smiltene Technical College for the water connection site. II half of 2024 (depending on pilots)

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

N/A

Ownership

Who owns the site where the investment is located?

Smiltene municipality

Who will retain ownership of the investment at the end of the project?

Smiltene municipality

Who will take care of the maintenance of the investment? How will this be done?

Smiltene Municipality will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 3.3

Title

Lielstraupe castle park accessibility improvements

Expected delivery period

Period 7, 25 - 28

Justification

Please explain why this investment is needed.

Investment: improving accessibility and resting area at the Lielstraupe castle park.

The investment is needed to improve social inclusion, social innovation, and accessibility of the areas at the park.

To get to Lielstraupe Castle Park, visitors must cross cobblestone pavement at the entrance to the park. This pavement is not only uneven and very slippery when it rains, but it has sunk in places over the decades by creating potholes in some places. In other places, loose stones have become detached from the pavement by completely obstructing mobility.

The park also lacks resting areas, which could be used as a comfortable place for visitors to pause and relax while exploring the park and the existence of which is a pre-requisite for visitors, who need to pause and take a rest during their visits.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will take into account the experience of the pilot sites from both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

Not a pilot

Location of the physical investment	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street House number, Postal code, City	Lielstraupe , LV-4152, Straupe

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

There will be necessary an Explanatory note to get building permit from Building Authority for infrastructure improvement works and alignments letter from National Cultural Heritage Board. II half of 2024 (depending on pilots)

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

N/A

Ownership

Who owns the site where the investment is located?

The ownership of the territory of Lielstraupe Castle Park is atypical. It belongs to three owners – a part to the Straupe Evangelical Lutheran Church, a part to a private person and a part is States property given for management to Cesis Municipality. There is ongoing process of overtaking ownership for this part and not later than on 30th of June it will be assigned to Cesis Municipality.

Who will retain ownership of the investment at the end of the project?

Cesis Municipality

Who will take care of the maintenance of the investment? How will this be done?

Cesis Municipality will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 3.4

Title

Red castle park accessibility improvements

Expected delivery period

Period 7, 25 - 28

Justification

Please explain why this investment is needed.

Investment: improving accessibility of the Red castle park.

The investment is needed to improve social inclusion, social innovation, and accessibility of the the park.

Restoring the historic sculpture ensemble by installing 2 new sculptures is one option for making it easier for people of all abilities to access cultural heritage sites. Restoring sculptures can not only bring these works of art back to life, but also create a more accessible environment for those with mobility issues or vision impairments, it also gives people the chance to connect with the past and understand the historical context in which the sculptures were created.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will take into account the experience of the pilot sites from both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

Not a pilot.

Location of the physical investment	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street House number, Postal code, City	Parka 10, LV-4401, Gulbene

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

To set up the sculptures there will be necessary an approval of National Cultural Heritage Administration, a technical project, and an explanatory article on a simplified project from the territorial Construction board. II half 2024 (depending on pilots)

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

N/A

Ownership

Who owns the site where the investment is located?

Gulbene municipality

Who will retain ownership of the investment at the end of the project?

Gulbene Municipality

Who will take care of the maintenance of the investment? How will this be done?

Gulbene Municipality will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 3.5

Title

Open-Air Museum "Veveri" accessibility

Expected delivery period

Period 7, 25 - 28

Justification

Please explain why this investment is needed.

Investment: improving accessibility (resting places and infoboard) of the The Ethnographic Open-Air Museum of Latvia in situ museum "Vēveri", located in district of Vecpieblaga.

The investment is needed to improve social inclusion, social innovation, and accessibility of the open-air sections of the museum.

Linking Latvian open-air museum "Vēveri" outdoor areas to the Garden Pearls network adds diversity to the Garden Pearls product and at the same time follows the main principles of GP, as the open-air museum makes use of mixing the landscape and cultural heritage.

The museum needs resting areas with a shelter that would satisfy the needs of guests with mobility impairments and that would be accessible with a wheelchair, making it possible to extend their stay at the museum.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will take into account the experience of the pilot sites from both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

Not a pilot

Location of the physical investment	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street House number, Postal code, City	Vēveri , LV-4122, Vecpiebalga, Cesis municipality

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

Agreement of idea with the National Cultural Heritage Board. II half of 2024 (depending on pilots)

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

N/A

Ownership

Who owns the site where the investment is located?

The Ethnographic Open-Air Museum Of Latvia. The investment will be done under umbrella of Partner 2 NGO Garden Pearls. There will be made an agreement between The Ethnographic Open-Air Museum Of Latvia and NGP Garden Pearls prior to investment process start allowing NGP Garden Pearls to coordinate and finance from present project relevant investment works and also underlying conditions for investment maintenance after its finalization and up to 5 years after end of project.

Who will retain ownership of the investment at the end of the project?

The Ethnographic Open-Air Museum Of Latvia

Who will take care of the maintenance of the investment? How will this be done?

The Ethnographic Open-Air Museum Of Latvia will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 3.6

Title

Brocenu forestpark accessibility improvements

Expected delivery period

Period 7, 25 - 28

Justification

Please explain why this investment is needed.

Investment: improving accessibility (accessible special garden, paths, resting place, infosigns /boards) of the park.

The investment is needed to improve social inclusion, social innovation, and accessibility of the park. The garden can be made more attractive and accessible via investments into a specially designed garden area with resting place and viewing platform, and basic information tools bearing in mind the needs of the people with vision impairments.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will take into account the experience of the pilot sites from both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

Not a pilot

Location of the physical investment	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Kurzeme (LV003)
Street House number, Postal code, City	BROCĒNU MEŽAPARKS , LV-3851, Broceni

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

There will be need for building permission from Saldus municipality . II half of 2024 (depending on pilots)

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

N/A

Ownership

Who owns the site where the investment is located?

Saldus Municipality (90009114646). The investment will be done under umbrella of Partner 4 Kurzeme Planning Region. There will be made an agreement between Saldus Municipality and Kurzeme Planning Region prior to investment process start allowing Kurzeme Planning Region to coordinate and finance from present project relevant investment works and also underlying conditions for investment maintenance after its finalization and up to 5 years after end of project.

Who will retain ownership of the investment at the end of the project?

Saldus Municipality (90009114646)

Who will take care of the maintenance of the investment? How will this be done?

Saldus Municipality will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 3.7

Title

Cesvaine castle park accessibility improvements

Expected delivery period

Period 7, 25 - 28

Justification

Please explain why this investment is needed.

Investment: improving accessibility (paths, resting area, drinking water spots, infosigns/boards) of the castle park.

The investment is needed to improve social inclusion, social innovation, and accessibility of the castle park.

Currently, the park has a problem with accessibility for visitors with mobility problems and does not have a suitable resting area for persons with limited mobility - older people, people with mobility impairments, parents with prams. In addition, the park does not have spots with fresh water supply (refilling water bottles, etc), which improves the accessibility of the park, especially during hot summer days. The investments will allow the people with physical limitations to better experience parts of the park, which would otherwise be inaccessible.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will take into account the experience of the pilot sites from both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

No a pilot

Location of the physical investment	
Country	Latvija (LV)
NUTS 2	Latvija (LV00)
NUTS 3	Vidzeme (LV008)
Street House number, Postal code, City	Pils iela , LV-4871, Cesvaine

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

A plan for the development of Cesvaines Castle Park has been created 2021. It has been agreed in the National Cultural Heritage Administration. The work will proceed according to this plan. A separate technical project will be created for a planned rest area. This will require permission from the National Cultural Heritage Administration. II half of 2024 (depending on pilots)

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

N/A

Ownership

Who owns the site where the investment is located?

Madona Municipality

Who will retain ownership of the investment at the end of the project?

Madona Municipality

Who will take care of the maintenance of the investment? How will this be done?

Madona municipality (Cesvaine Parish property maintenance department) will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 3.8

Title

Kärstna manor park accessibility improvements

Expected delivery period

Period 7, 25 - 28

Justification

Please explain why this investment is needed.

Investment: improvement of the paths, resting places and infosigns/boards at Kärstna manor park.

The investment is needed to improve social inclusion, social innovation, and accessibility at the park. Kärstna manor park is located around in Viljandi county. There are more than 100 different species of trees and bushes in the park and since 2021 a historically restored manor-era flower beds, that have attracted lot of foreign quests. Now there are only small paths in the park with uneven surface, that are hard to pass for people who have difficulties with walking or in a wheelchair. Therefore levelling the footpaths to increase accessibility for all the visitors is a primary target. For easier navigation in the park it also necessary to improve signing of the park, which is understandable for everybody. The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will take into account the experience of the pilot sites from both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

Not a pilot

Location of the physical investment	
Country	Eesti (EE)
NUTS 2	Eesti (EE00)
NUTS 3	Lõuna-Eesti (EE008)
Street House number, Postal code, City	Kärstna Manor park , 69728, Viljandi County

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

No

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

No

Ownership

Who owns the site where the investment is located?

Viljandi Municipality

Who will retain ownership of the investment at the end of the project?

Viljandi Municipality

Who will take care of the maintenance of the investment? How will this be done?

Viljandi Municipality will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 3.9

Title

Kaevandi garden resting and flower area

Expected delivery period

Period 7, 25 - 28

Justification

Please explain why this investment is needed.

Investment: new accessible planting area with resting places.

The investment is needed to improve social inclusion, social innovation, and accessibility at the garden.

Kaevandi garden will create a new planting area in the garden to add more colours and functionality to the current garden and make it more easily accessible for wide range of social groups. The creative combinations of smells, colours, structure of leaves and flowers will be enjoyable and perceptible with all the senses. The area will include also at least 2 resting areas.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will take into account the experience of the pilot sites from both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

Not a pilot

Location of the physical investment	
Country	Eesti (EE)
NUTS 2	Eesti (EE00)
NUTS 3	Lõuna-Eesti (EE008)
Street House number, Postal code, City	Kaevandi farm , 71301, Viljani Municipality

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

No

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

No

Ownership

Who owns the site where the investment is located?

Kaevandi Talu FIE (10499970). The investment will be done under umbrella of Partner 13 NGO Estonian Rural Tourism. There will be made an agreement between Kaevandi Talu FIE and NGO Estonian Rural Tourism prior to investment process start allowing NGO Estonian Rural Tourism to coordinate and finance from present project relevant investment works and also underlying conditions for investment maintenance after its finalization and up to 5 years after end of project.

Who will retain ownership of the investment at the end of the project?

Kaevandi Talu FIE (10499970).

Who will take care of the maintenance of the investment? How will this be done?

Kaevandi Talu FIE (10499970) will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 3.10

Title

Allikukivi manor park resting areas

Expected delivery period

Period 7, 25 - 28

Justification

Please explain why this investment is needed.

Investment: resting areas at Allikukivi park.

The investment is needed to improve social inclusion, social innovation, and accessibility at the park. Allikukivi park currently badly lacks the facilities for hosting clients with special needs. The park does not have any places, which could be used by all the social groups, who need to have a frequent rest during the visit to the park or before making a tour in the park. The initial plan is to install at least two resting areas, and one of the resting areas should be annexed a toilet, which corresponds to the needs of people with movement impairments and is accessible with a wheel-chair.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will take into account the experience of the pilot sites from both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

Not a pilot

Location of the physical investment	
Country	Eesti (EE)
NUTS 2	Eesti (EE00)
NUTS 3	Lääne-Eesti (EE004)
Street House number, Postal code, City	Kooli 2, 86202, Allikukivi

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

Coordinating plans with Estonian National Heritage Board. Probably construction notice. II half of 2024 (depending on pilots)

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

N/A

Ownership

Who owns the site where the investment is located?

ALLIKUKIVI PARK MTÜ (80358916). The investment will be done under umbrella of Partner 13 NGO Estonian Rural Tourism. There will be made an agreement between Allikukivi Park NGO and NGO Estonian Rural Tourism prior to investment process start allowing NGO Estonian Rural Tourism to coordinate and finance from present project relevant investment works and also underlaying conditions for investment maintenance after its finalization and up to 5 years after end of project.

Who will retain ownership of the investment at the end of the project?

ALLIKUKIVI PARK MTÜ (80358916).

Who will take care of the maintenance of the investment? How will this be done?

ALLIKUKIVI PARK MTÜ (80358916) will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

Investment 3.11

Title

Mikko farm garden resting area

Expected delivery period

Period 7, 25 - 28

Justification

Please explain why this investment is needed.

Investment: creation of resting places at Mikko garden.

The investment is needed to improve social inclusion, social innovation, and accessibility at the garden.

Expanding the existing rest area and turning it into a sheltered area would allow different target groups of visitors (e.g. people in wheelchair, people with baby carriages, users of rollator users and their companions) to stay longer in the garden, providing shelter from both the blazing sun and rain, enjoying the garden views and/or using the time to make souvenirs and have a meal. The second resting place would allow access for people with disabilities in another part of the garden and a more private enjoyment of the garden.

The basic features of the investment have been discussed with the representatives of the socially more excluded target groups and additional consultation will be held with the representatives of the target groups before making the investment.

Please clearly describe the cross-border relevance of the investment.

The investment does have a cross-border relevance, as:

- the site belongs to the cross-border tourism product Garden Pearls;
- in addition to improving the single location, the investment strengthens the cross-border tourism product as a whole;
- the investment will take into account the experience of the pilot sites from both sides of the border;
- the gained experience will be shared with other GP sites on both sides of the border;
- the investment will provide input to the self-assessment tool for gardens and parks on inclusiveness and accessibility.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

All the investments of the project Garden Pearls II are selected and designed to benefit the following target groups in the manners described below:

- guests with mental and physical disabilities: considerably improved access to the site;
- elderly guests and families with children: considerably improved access to the site;
- project partner/owner of the site: additional (selling) argument to promote the site as accessible and socially inclusive;
- project partner/owner of the site: new experience with developing a site with a focus on accessibility, social innovation and inclusion;
- project partner/owner of the site: foundation is laid for further investments following the principles of accessibility, social inclusion and innovation;
- project partnership: considerably improved cross-border tourism product;
- project partnership: experience from real-life example to be used at other GP sites;
- other tourism sites of the region: a possibility to compare their state of affairs regarding accessibility and use the GP site as inspiration;
- municipalities of the region: increased number of visitors in the region;
- SMEs of the region: increased number of visitors and income in the region.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

Not a pilot

Location of the physical investment	
Country	Eesti (EE)
NUTS 2	Eesti (EE00)
NUTS 3	Lõuna-Eesti (EE008)
Street House number, Postal code, City	Mikko farm , 63224, Tännasilma village, Põlva Municipality

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

All the investment sites of the project are selected based on the following criteria, which should minimise the core risks:

- receiving necessary permissions for making the investment, if applicable, is realistic;
- even in case of increase of prices, the responsible partner is ready to make the investment.

Nevertheless, there are a few risks that the partners have recognised and that need to be taken into account regarding making the investment in time:

- disfavoured weather conditions;
- increase of investment costs;
- engagement sufficiency of the target groups during the investment implementation process;
- timeliness of implementing pilot actions and developing joint solutions (pre-requisite for implementing joint solutions);
- pilot actions do not provide sufficient materials for developing joint solutions.

All partners will regularly monitor those risks at their location(s) and take mitigation actions as necessary.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

No

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be required by the EU and national legislation, you must be ready to submit the required documentation to the relevant programme body/ies.

No

Ownership

Who owns the site where the investment is located?

Mikko Talu OÜ (1203752). The investment will be done under umbrella of Partner 13 NGO Estonian Rural Tourism. There will be made an agreement between Mikko Talu OÜ and NGO Estonian Rural Tourism prior to investment process start allowing NGO Estonian Rural Tourism to coordinate and finance from present project relevant investment works and also underlying conditions for investment maintenance after its finalization and up to 5 years after end of project.

Who will retain ownership of the investment at the end of the project?

Mikko Talu OÜ (1203752).

Who will take care of the maintenance of the investment? How will this be done?

Mikko Talu OÜ (1203752) will ensure the sustainability and maintenance of the investment and will provide the necessary funding for at least five years after project implementation by regularly monitoring, maintaining and using the investments according to their intended use.

C.5 Project Results

Please provide here a description how do the activities of the project contribute to the target value of the relevant programme result indicator.

Result 1	
Programme result indicator	R4.1B: Organisations cooperating across borders after project completion
Measurement unit	organisations
Baseline	0,00
Target value	17,00
Describe in more detail the change expected	<p>Review text: only partners</p> <p>All partners of the project (17) and the organisations listed under WP1 will continue to work together after project completion, to ensure the sustainability of Garden Pearls tourism product. They will also continue to work together with target group representing organizations toward further improvement of their sites. It is expected that self-assessment tool together with solutions created with help of pilots and also good examples of the investments sites implementing solution with this project, will motivate other Garden Pearls gardens /parks to work more efficiently toward more inclusive and accessible gardens.</p> <p>Project partners will sign cooperation memorandum to ensure cooperation after project lifetime.</p>
Result 2	
Programme result indicator	R4.1A: Solutions taken up or up-scaled by organisations
Measurement unit	solutions
Baseline	0,00
Target value	4,00
Describe in more detail the change expected	<p>Joint solutions will be taken up or up-scaled in the following four domains and 16 locations during the project:</p> <p>a) design and set-up of trails and paths: will be taken up by the project partners at Smiltene, Lielstraupe, LV open-air museum, LV nat. bot. garden, Brocenu,</p>

Result 2	
	<p>Cesvaine, Kärstna, Kaevandi);</p> <p>b) design and set-up of resting places: to be taken up at Oleri, Smiltene, Lielstraupe, Red castle, LV open-air museum, Brocenu, Cesvaine, Kärstna, Kaevandi, Allikukivi, Mikko, Pärnu college garden;</p> <p>c) design and set-up of beds for plants: to be taken up at Smiltene, Tõstamaa, Kaevandi, Pärnu college garden;</p> <p>d) design and set-up of information dissemination and education tools: will be taken up at Oleri, Lielstraupe, Red castle, Energy park, Brocenu, Cesvaine, Burtnieki, Tõstamaa, Kärstna, Kaevandi, Pärnu college garden.</p> <p>All design and set-ups need to satisfy the accessibility and inclusion needs of identified target groups, including, how to do be interactive and aesthetically pleasing.</p>

C.6 Project Time Plan

	Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Period 7	Period 8	Period 9	After End
WP1										
A1.1 Study-trip to Sweden (inclusive ser...										
A1.2 Online marketing										
A1.3 Printed marketing materials and vis...										
A1.4 FAM tours and fairs										
A1.5 Public events at GP gardens and par...										
A1.6 Local trainings for garden and park...										
04.1C					01.1					
WP2										
A2.1 Carrying out pilot investments at G...			D2.1.8	D2.1.3	D2.1.1	D2.1.2				
D2.1.9			D2.1.4							
D2.1.5										
D2.1.6										
D2.1.7										
D2.1.10										
A2.2 Carrying out investments increasing...			D2.2.3	D2.2.1						
D2.2.4			D2.2.2							
A2.3 Selecting, evaluating, testing pilo...										
04.1A						02.1				
						02.2				
						02.3				
						02.4				

WP3	
A3.1 Implementation of jointly developed...	<div style="background-color: #76b82a; height: 30px; margin-bottom: 5px;"></div> <div style="background-color: #76b82a; width: 100%; height: 300px; position: relative;"> <div style="position: absolute; top: 5px; right: 5px; background-color: #d4edda; padding: 2px;">D3.1.1</div> <div style="position: absolute; top: 15px; right: 15px; background-color: #d4edda; padding: 2px;">D3.1.2</div> <div style="position: absolute; top: 30px; right: 15px; background-color: #d4edda; padding: 2px;">D3.1.3</div> <div style="position: absolute; top: 45px; right: 15px; background-color: #d4edda; padding: 2px;">D3.1.4</div> <div style="position: absolute; top: 60px; right: 15px; background-color: #d4edda; padding: 2px;">D3.1.5</div> <div style="position: absolute; top: 75px; right: 15px; background-color: #d4edda; padding: 2px;">D3.1.6</div> <div style="position: absolute; top: 90px; right: 15px; background-color: #d4edda; padding: 2px;">D3.1.7</div> <div style="position: absolute; top: 105px; right: 15px; background-color: #d4edda; padding: 2px;">D3.1.8</div> <div style="position: absolute; top: 120px; right: 15px; background-color: #d4edda; padding: 2px;">D3.1.9</div> <div style="position: absolute; top: 135px; right: 15px; background-color: #d4edda; padding: 2px;">D3.1.10</div> <div style="position: absolute; top: 150px; right: 15px; background-color: #d4edda; padding: 2px;">D3.1.11</div> <div style="position: absolute; top: 165px; right: 15px; background-color: #d4edda; padding: 2px;">D3.1.12</div> </div>
A3.2 Joint development of solutions	<div style="background-color: #76b82a; height: 20px; margin-bottom: 5px;"></div>
A3.3 Compilation of guidance documents f...	<div style="background-color: #76b82a; height: 20px; margin-bottom: 5px;"></div>
04.1B	<div style="background-color: #d4edda; padding: 2px; margin-bottom: 2px; display: inline-block;">03.1</div> <div style="background-color: #d4edda; padding: 2px; margin-bottom: 2px; display: inline-block;">03.2</div> <div style="background-color: #d4edda; padding: 2px; margin-bottom: 2px; display: inline-block;">03.3</div> <div style="background-color: #d4edda; padding: 2px; display: inline-block;">03.4</div>

C.7 Project management

In addition to the thematic work you will do in your project, you will need time and resources for coordination and internal communication. Please describe below how you plan to organise yourself to ensure the project work runs smoothly.

C.7.1 Project management system

Please describe the project management system: 1) key positions/groups (as necessary and relevant), 2) number of members per country in every group, 3) tasks of the key positions/groups.

The key positions/groups responsible for the coordination of the project are the following:

- Project Working Group (PWG) with representation of all the partners (at least 17 members, including 12 LV and 5 EE members) will be the main body responsible for coordinating the implementation of the project.
- Project Coordinator (PC) is responsible for overall administrative and financial management of the project, daily management and communication between the project partners, stakeholders, and the JS. PC is leading also the PWG.
- Project finance managers to monitor and coordinate project finances and financial reporting, deal with budgets and possible changes.
- Project Managers (PM) are appointed by each partner organisation, and they are responsible for coordination of activities, networking and reporting on partner level.
- Product developer/evaluator: Partners more involved in piloting have appointed also product developers who are responsible in service design to be in line with the needs of identified target groups and ensuring regular engagement of target group representatives. They will also be responsible for coordinating pilot testing activities.
- Project PR and communication specialist who are responsible for communication activities implementation, media relations, promotional events. These positions are created by partners who will be more involved in marketing and communication activities.

PWG will regularly meet every quarter (12 meetings) throughout the project implementation to review implementation of activities, analyse results and problems, assess the risks and prevention measures, and set the action plan for upcoming months. These meetings will also be the main tool for internal communication, as the meeting will be attended by the PC, PMs and other staff members of the partner organisations involved with specific tasks relevant at the time of a meeting.

Additional PWG meetings will be organized in online format on need basis. In addition, to ensure continuous cooperation and communication flow between the PWG meetings regular contacts via email, chatting and other communication tools will be regularly used. If necessary, the partners will agree on additional task-specific meetings.

C.7.2 Which measures will you take to ensure quality in your project?

Describe specific approaches and processes and responsible partners. If you plan to have any type of project evaluation, please describe its purpose and scope here.

The lead partner will be responsible for ensuring the overall quality of the project.

More specifically, the quality management of the project will focus on the following:

- Quality of the project management.
- Quality of pilot actions and solutions.
- Quality of promotion activities.

The quality of project management will be ensured by the project coordinator, who will make sure that the project will deliver all the foreseen activities, outputs, results and deliverables within the allowed budget and time-frame, and following all the applicable programme and national rules.

The quality of pilot actions and developed solutions will be ensured with the help of involvement of thematic experts during the planning, design, set-up and real-life testing of the pilot actions. The project coordinator will assure that all the partners, who are responsible for pilot actions and/ solutions on their territory will engage thematic experts in their implementation process.

The quality of promotion activities will be ensured by the coordinating activities of the communication expert. All the project partners have an experience in the production and dissemination of promotion materials, therefore, the communication expert has a task to make use of the common know-how to avoid mistakes and shortcomings of earlier promotion and dissemination activities done by the project partners.

In addition, the promotion materials will be designed and disseminated bearing in mind the aspects of social inclusion and social innovation. Hence, social innovation approaches will be used by the communication manager, when implementing the promotion activities.

The partners are not planning to carry out any project evaluation(s).

C.7.3 What will be the general approach you will follow to communicate about your project?

Please explain the approach that you will follow when you communicate about your project. How will the project communication be organized and the involvement of partners ensured?

The project communication in line with the visibility requirements of the Estonia – Latvia programme, will be coordinated by the lead partner, supported by all the partners from Estonia and Latvia.

The following communication activities will be implemented throughout the project to promote the results of the project to wider public and ensure widespread visibility and awareness about the project:

- project partners will regularly update their own webpages including the basic information of the project and ongoing/coming project activities news, events and results, etc
- project partners utilise their information channels (LinkedIn, FB, Twitter, Newsletters etc.) which each project partner is already using. Information spread wide scope will gain visibility for the project (new accessibility solutions, results, events etc.);
- distribution of press releases and feature stories related to the achievements or activities of the project, to attract relevant media/press working in the scope of the project;
- making presentations and networking by the partners at thematically relevant external events, conferences, and workshops.

C.7.4 How do you foresee the financial management of the project and reporting procedures for activities and budget (within the partnership and towards the programme)?

Project will be implemented in accordance with the principles of sound financial management, following its three principles: economy, efficiency, and effectiveness. In order to lay down the implementation arrangements of the project that guarantee sound financial management the lead partner will sign the partnership agreement with the other partners of the project.

All the project partners are responsible for accurate spending according to their project budget and bookkeeping. The financial management structure will be set-up by the lead partner and the project coordinator together with project finance managers will monitor the overall financial administration. Each project partner is responsible for partner-level reporting at the end of each reporting period during the set deadline of 10 working days. The lead partner is responsible for collecting the controlled and certified partner reports as soon as these are controlled and certified from the partners and compiling the project progress report based on those within 10 working days after receiving the last partner report confirmation. The PC will also communicate the needs for revisions between the JS and partners prior processing of the progress reports.

The lead partner will make payments to the project partners after receiving reimbursement from the Estonia - Latvia programme based on the approved costs of each partner.

Each partner will have its own appointed person, who will be responsible for the partner's reporting. The partners will follow the programme specific eligibility rules, national requirements for procurement depending on their legal status and volume of contracts. Partners are also encouraged to implement green procurement rules. The eligibility criteria and expenditure reporting system and schedule of the Estonia – Latvia Programme will be explained to the project partners in the beginning of the project and regularly throughout the project to guarantee smooth reporting on partners' level and avoid delays in payments.

C.7.5 Cooperation criteria

Please select all cooperation criteria and describe how you will fulfil them.

Cooperation criteria	Description
Joint development	Yes By working together, project partners will contribute to the creation of a shared vision for the development of garden tourism in Latvia and Estonia. Furthermore, the project also involves the exchange of best practices and knowledge among partnerships, which can further encourage collaboration and joint development. By promoting the sustainable development of cultural heritage sites, the Garden Pearls project can contribute to the creation of a more inclusive and equitable society, where the benefits of tourism are shared among all members of the community.

Cooperation criteria	Description
<p>Joint implementation</p>	<p>Yes</p> <p>The Joint Implementation of the Garden Pearls project will be achieved through a collaborative effort between all the project partners, who will work together to meet the project objectives and deliverables. The lead partner will play a key role in coordinating the project activities and ensuring that all the partners are working towards the common goals of the project.</p> <p>To ensure the Joint Implementation of the project, the lead partner and project coordinator will establish regular communication and coordination channels between all the partners, such as regular conference calls and project workshops. The partners will also be responsible for regularly sharing information and updates about their activities and progress, as well as reporting on their project results and achievements.</p> <p>In addition, the lead partner and project coordinator will work closely with the partners to ensure that the project activities are implemented in a consistent and harmonized manner, and that the results of the project are integrated and mutually reinforcing. The partners will also be encouraged to collaborate and share their knowledge and expertise, as well as best practices and innovative solutions, to maximize the impact of the project and achieve its objectives.</p> <p>To further support the Joint Implementation of the project, the lead partner will also provide support and guidance to the partners throughout the project, including technical and financial support, as well as training and capacity building activities.</p>
<p>Joint staffing</p>	<p>Yes</p> <p>The joint staffing of the project "Garden Pearls" will be ensured by the active involvement and close cooperation of all project partners. The lead partner, supported by the project coordinator, will ensure that all partners are working together effectively towards the common goal of the project.</p> <p>Each partner will be responsible for providing the necessary human resources to carry out their part of the project. This may involve assigning dedicated staff to work on the project or relying on existing staff with relevant expertise.</p> <p>The project partners will regularly communicate with each other and hold regular meetings to review progress, share information and coordinate their activities. This will help to ensure that all partners are working together effectively towards the common goal of the project.</p> <p>Joint training and capacity building activities may also be organized for the project partners to improve their skills and knowledge in areas relevant to the project. These activities will help to ensure that all partners are equipped with the necessary knowledge and skills to effectively contribute to the project.</p> <p>Finally, the lead partner will provide support and guidance to the project partners, as needed, to ensure that the project is implemented successfully and that all partners are able to contribute effectively to the project.</p>

Cooperation criteria	Description
<p>Joint financing</p>	<p>Yes</p> <p>Project Garden Pearls will ensure joint financing by following the principles of sound financial management, which includes economy, efficiency, and effectiveness. The lead partner will sign a partnership agreement with the other project partners to establish the implementation arrangements for financial management.</p> <p>Each project partner will be responsible for accurately spending their project budget and maintaining accurate bookkeeping. The financial management structure will be established by the lead partner and project coordinator, who will work with project finance managers to monitor the overall financial administration. The lead partner will collect the controlled and certified partner reports and compile the project progress report based on these reports.</p> <p>The lead partner will make payments to the project partners after receiving reimbursement from the Estonia - Latvia programme based on the approved costs of each partner. The partners will follow the eligibility rules and national requirements for procurement, and will be encouraged to implement green procurement rules.</p> <p>Regular communication and training on the eligibility criteria and expenditure reporting system will be provided to ensure smooth reporting and avoid delays in payments. In this way, the project Garden Pearls will ensure joint financing of the project activities and deliverables.</p>

C.7.6 Horizontal principles

Please indicate which type of contribution to horizontal principles applies to the project, and justify your choice.

Horizontal principles	Type of contribution	Description of contribution
Sustainable development (including 'do no significant harm' principle)	positive effects	Garden Pearls project seeks to promote sustainable development and support the "do no significant harm" principle by preserving cultural and natural heritage sites, supporting local economies, implementing green tourism practices, and encouraging sustainable transport methods.
Equal opportunities and non-discrimination	positive effects	The Garden Pearls project will contribute to the principle of equal opportunities and non-discrimination by promoting accessibility for all people, regardless of their abilities, age, or background. The project will work to ensure that the gardens and parks in the network are accessible and usable by everyone, regardless of their physical or mental abilities. This includes features such as wheelchair ramps, audio guides, and sign language interpretation, among others. By making these cultural and natural heritage sites accessible to everyone, the Garden Pearls project helps to promote inclusiveness and non-discrimination and supports the principle of equal opportunities.
Equality between men and women	positive effects	The Garden Pearls project can contribute to the principle of equality between men and women by promoting equal opportunities in the development and management of garden tourism activities. This could include ensuring equal representation of men and women in decision-making positions, as well as promoting equal pay and benefits for those working in the garden tourism industry. The project can also promote gender-sensitive tourism development, ensuring that the needs and perspectives of both men and women are taken into account in the planning and implementation of garden tourism activities. This can help to create a more inclusive and diverse tourism industry, and promote greater gender equality in the region.

C.8 Long-term plans

As a programme, we would like to support projects that have a long-lasting effect in the territory and those who will benefit from them. Please describe below what you will do to ensure this.

C.8.1 Ownership

Please describe who will ensure the financial and institutional support for the outputs/deliverables developed by the project (e.g., tools), and explain how these outputs/deliverables will be integrated in the work of the institutions.

The financial and institutional support for the outputs/deliverables developed by the Garden Pearls project will be ensured by the project partners themselves. The project partners are responsible for the integration of the outputs/deliverables in the work of their respective institutions. The project partners will also be responsible for securing the necessary resources to support the long-term sustainability of the outputs/deliverables, such as funds for maintenance and operation, personnel to manage the outputs/deliverables, and equipment to keep them functioning.

C.8.2 Durability

Some outputs/deliverables should be used by relevant groups (project partners or others) after the project's lifetime, in order to have a lasting effect on the territory and the population. Please describe how your outputs/deliverables will be used after the project ends and by whom.

Each partner that receives support from the project to improve its sites will be responsible for monitoring and maintaining these improved locations with its own financial resources after the project ends. This is to ensure that the functionality of the sites is sustained and to expand the number and scope of routes and sites that follow the principles of accessibility established within the project.

By doing so, the infrastructure investments made through the project will also serve as inspiration for other garden and nature tourism sites in the region to enhance their accessibility.

The online marketing efforts made within the project will be long-lasting and continue beyond the end of the project, as the maps will be uploaded online and accessible even after the project is finished. This will be ensured by the Lead Partner.

The Lead Partner, in collaboration with other project partners, will be responsible for overall monitoring of the sustainability of the project's outcomes, deliverables, and results.

The long-term plan for the deliverable D.3.1.2, which is the upgraded cross-border tourism product Garden Pearls, is to ensure that the improvements made through the project are sustained beyond the project's lifetime. This will be achieved by partnering with relevant organizations and stakeholders to promote and maintain the brand of upgraded Garden Pearls tourism product. The project team will also work to expand the network of Garden Pearls parks and gardens to include new sites and routes, ensuring that the principles of social inclusion, social innovation, and accessibility are integrated into these new additions. Additionally, the project team will continue to monitor and evaluate the upgraded tourism product to ensure its continued effectiveness and impact.

C.8.3 Transferability

Some outputs/deliverables that you will deliver could be adapted or further developed to be used by other target groups or in other territories. What will you do to make sure that relevant groups are aware of your outputs/deliverables and are able to use them?

The project team will ensure that relevant target groups, who are not directly involved in the project as partners, are aware of the main outputs of the project, including the results of the pilot investments and developed solutions.

Initially, the outputs will be shared with organizations that are part of the Garden Pearls network and manage or own Garden Pearls parks and gardens to promote social inclusion, social innovation, and accessibility within the network in the future, as the current project has limited resources for its reach and impact.

Additionally, the project will serve as a model of best practices for promoting infrastructure and service design adaptations that are accessible to people with a wide range of disabilities.

It is predicted that this project will provide valuable insights and guidance to local governments, state agencies, educational institutions, private companies, and others looking to create a more equitable society and more accessible sites.